LOCATION SOLUTIONS MADE EASY

DEMOGRAPHIC REPORT

DATE:	date
DENTIST:	name
SPECIALTY:	Specialty
ADDRESS:	Anytown, US
RADIUS:	2-Mile
DRIVE TIME:	10-Minute

SAMPLE

PRESENTED BY

LOCATE™ Location Strategy

contact@locatestrategy.com

740-527-3898

locatestrategy.com

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Table of Contents

Title Page	1
Table of Contents	2
Executive Summary	3
Maps	
Maps (Radius, Drive Time & Radius/Drive Time Overlay)	4-6
Demographic Data	
Total Population	7
Population by Age Range	8-11
Population Change by Age Range	12-15
Average Per Capita Income	16
Average Household Income	17
Households by Income Bracket	18-21
Households Change by Income Bracket	22-25
Average Household Size	26
Total Households	27
Total Families	28
Average Family Size	29
Housing Units Breakdown	30-31
Total Housing Units Change	32-33
Average Median Value of Owner Occupied Units	34
Population by Race	35-36
Total Number of Businesses	37
Total Number of Employees	38
Total Sales	39
Retail Data	40
Free Next Steps Call	41

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EXECUTIVE SUMMARY

Anytown, US

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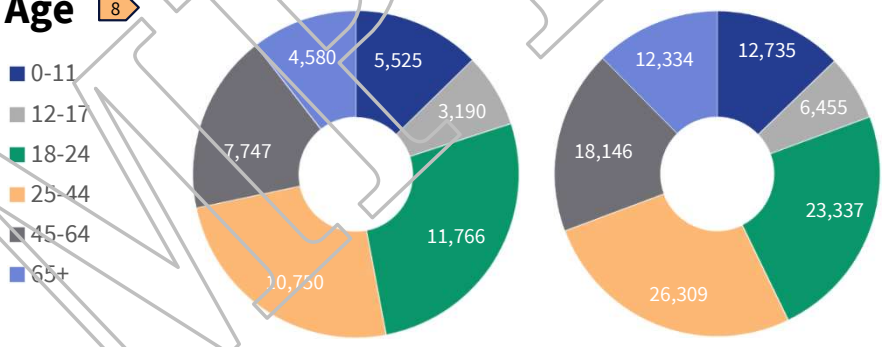
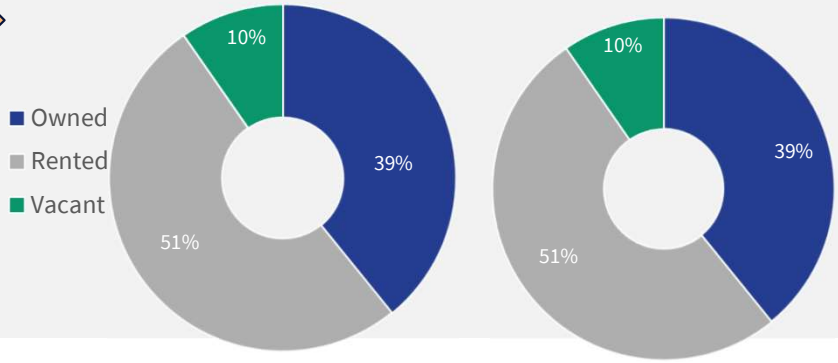
Page #	2-Mile Radius	10-Minute Drive Time
Total Population 7	43,558	99,316
Projected 5-year Change	*2.0%*	*2.1%*

Population By Age 8



Household Income 18	$124,889	$109,562
Projected 5-year Change	*9.0%*	*8.3%*
Avg Home Value 34	$207,367	$220,679
Projected 5-year Change	*0.2%*	*0.3%*

Housing Units 30



Businesses 37	1,205	2,329
Sales	*$0.9 Billion*	*$2.3 Billion*

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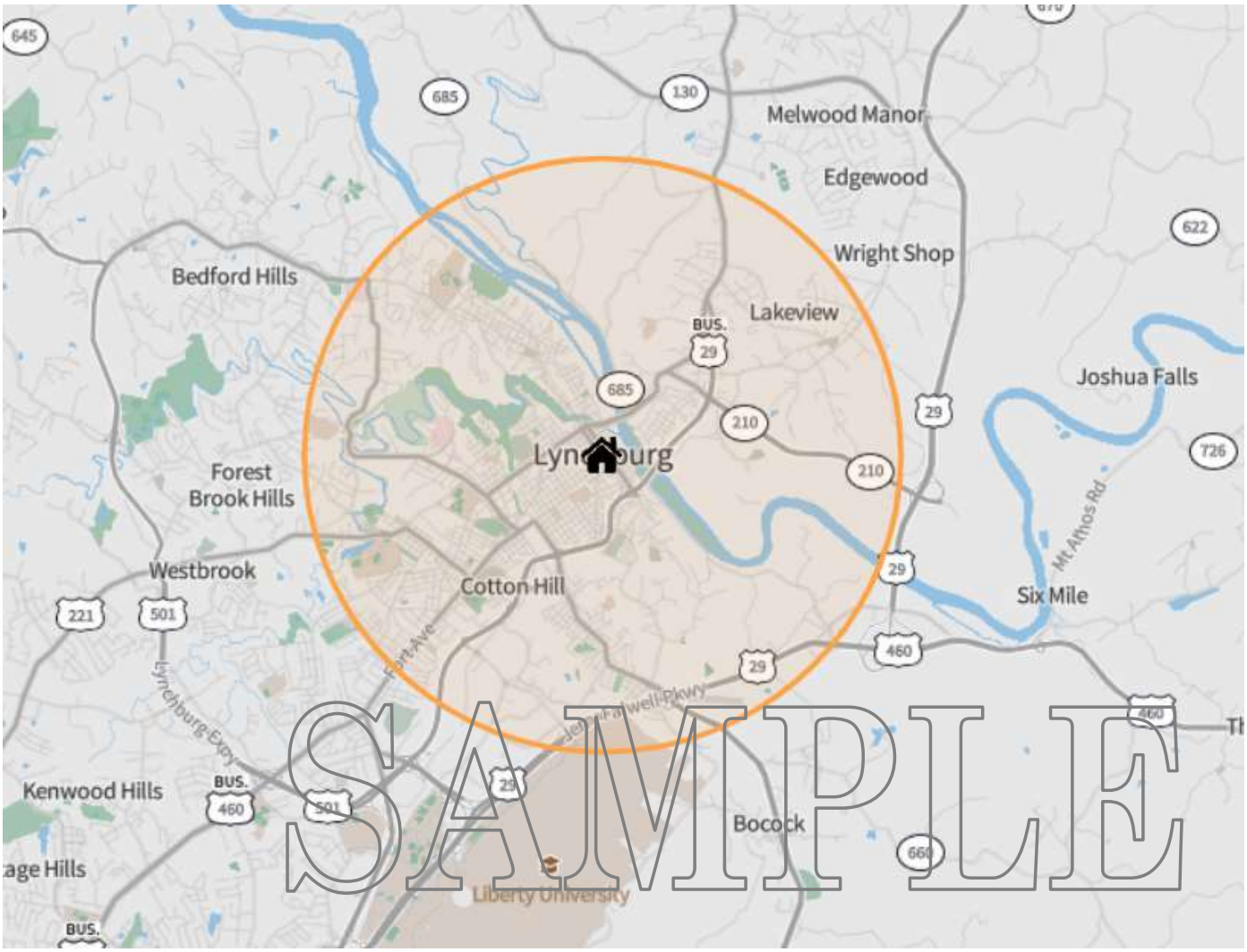
Radius Area Map

2-Mile Radius of Anytown, US



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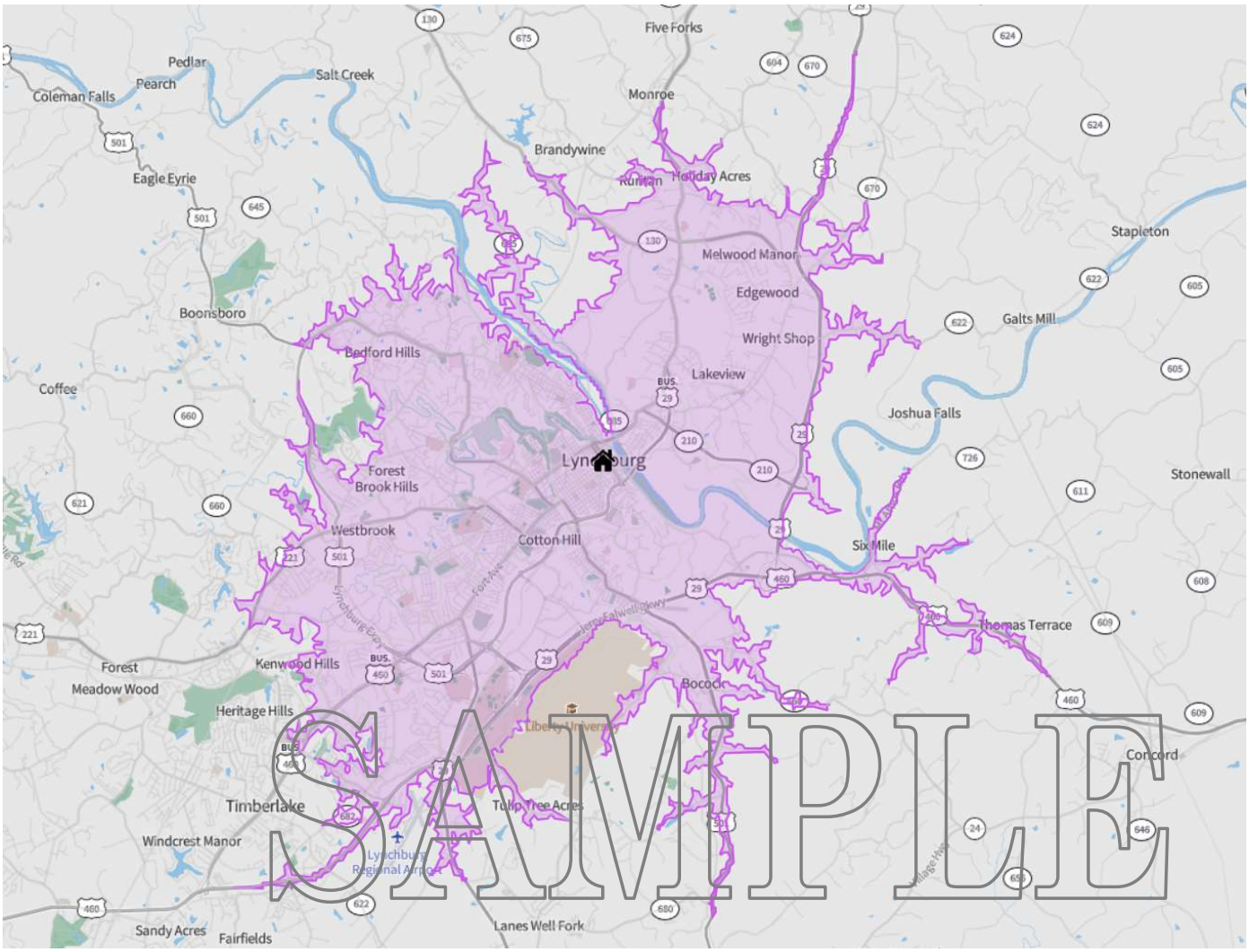
Drive Time Area Map

10-Minute Drive Time of Anytown, US



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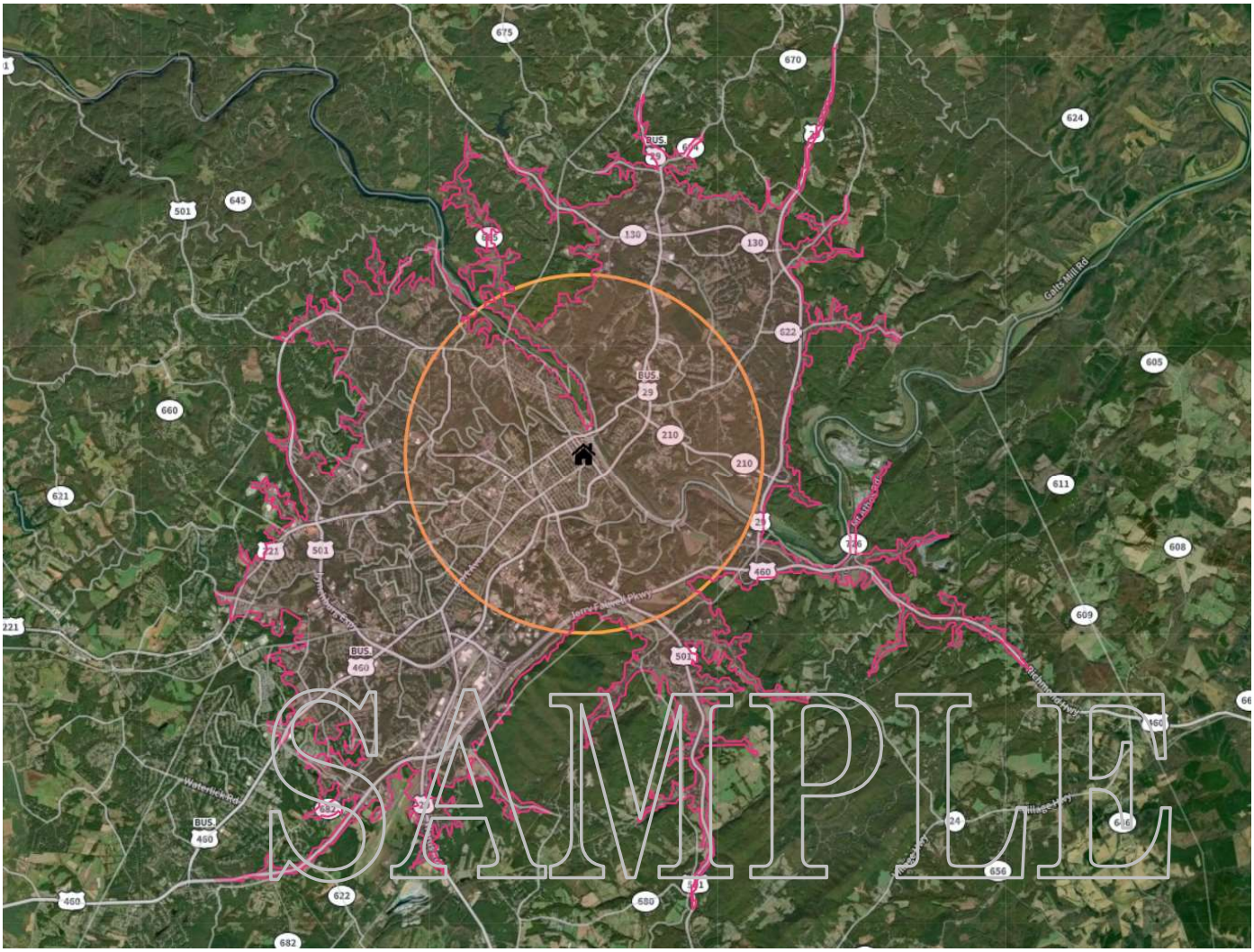
Radius and Drive Time Satellite Overlay Map

2-Mile Radius & 10-Minute Drive Time of Anytown, US



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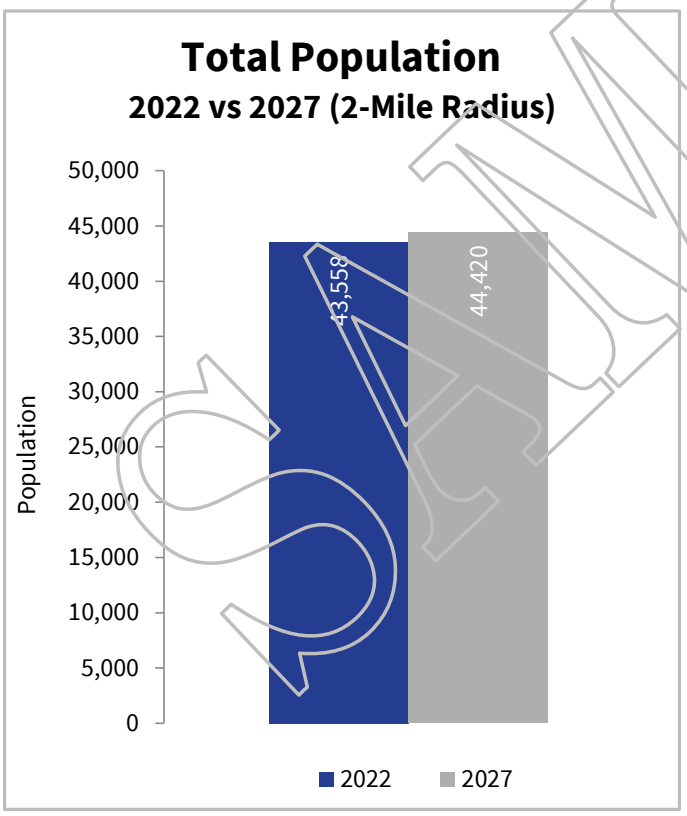
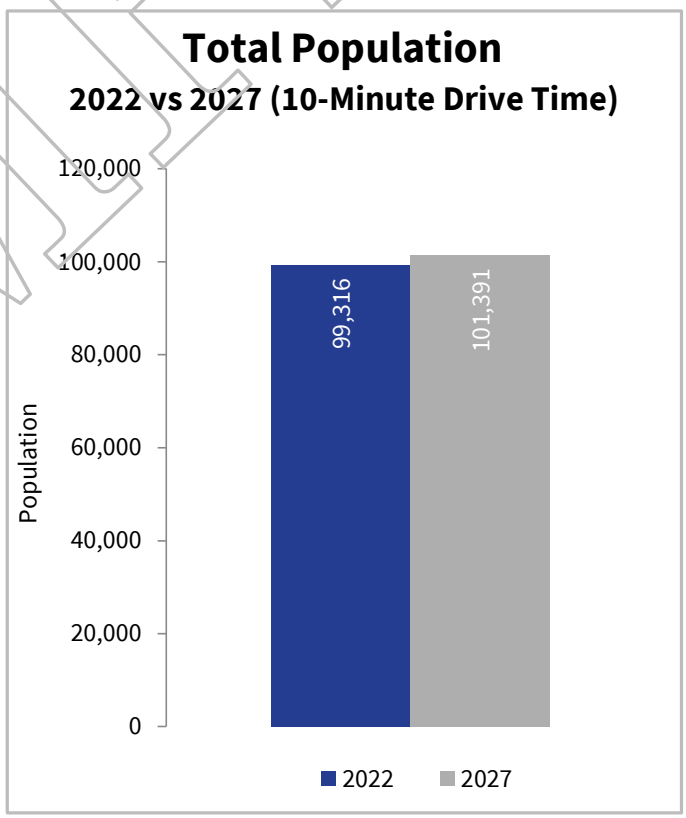
Total Population: 2022 vs. 2027

Distance	Year	Population	% Change
2-Mile Radius	2022	43,558	2.0%
	2027	44,420	
10-Minute Drive Time	2022	99,316	2.1%
	2027	101,391	





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Population by Age Range: 2022 vs. 2027 (Radius)

Distance	Age Range	Year	Population	% Total
2-Mile Radius	0-11	2022	5,525	12.7%
	12-17	2022	3,190	7.3%
	18-24	2022	11,766	27.0%
	25-44	2022	10,750	24.7%
	45-64	2022	7,747	17.8%
	65+	2022	4,580	10.5%
	TOTAL	2022	43,558	100%
	0-11	2027	5,717	12.9%
	12-17	2027	3,463	7.8%
	18-24	2027	11,945	26.9%
	25-44	2027	11,145	25.1%
	45-64	2027	7,678	17.3%
	65+	2027	4,472	10.1%
	TOTAL	2027	44,420	100%

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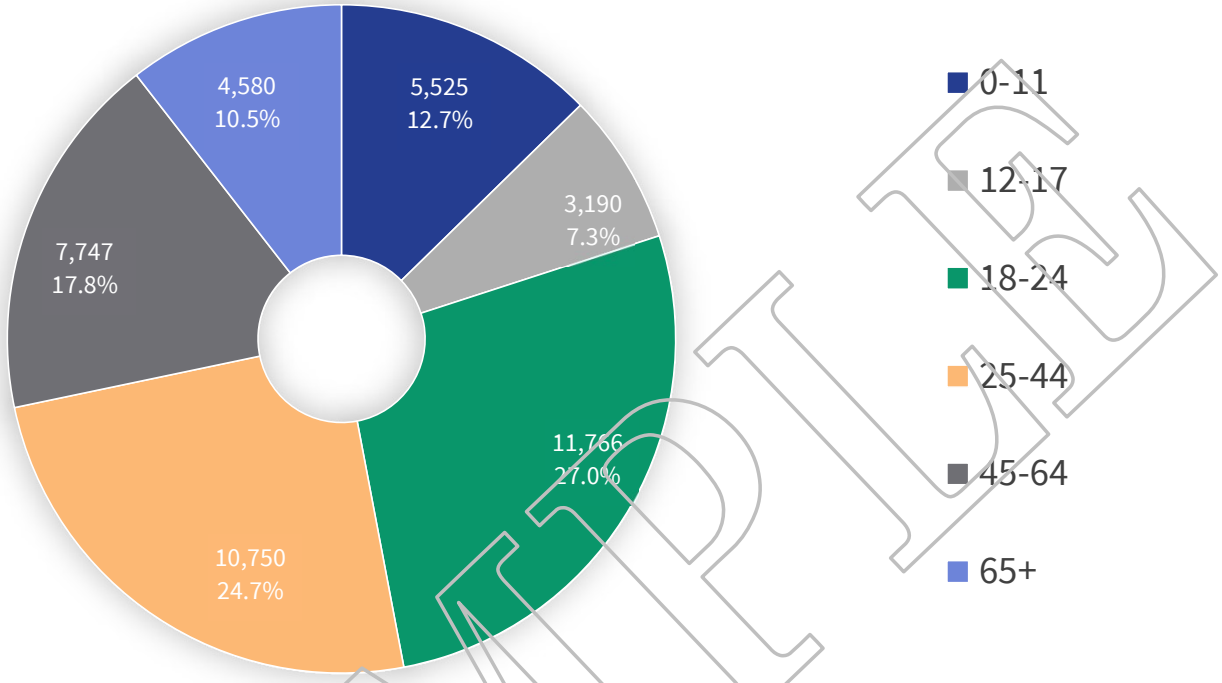
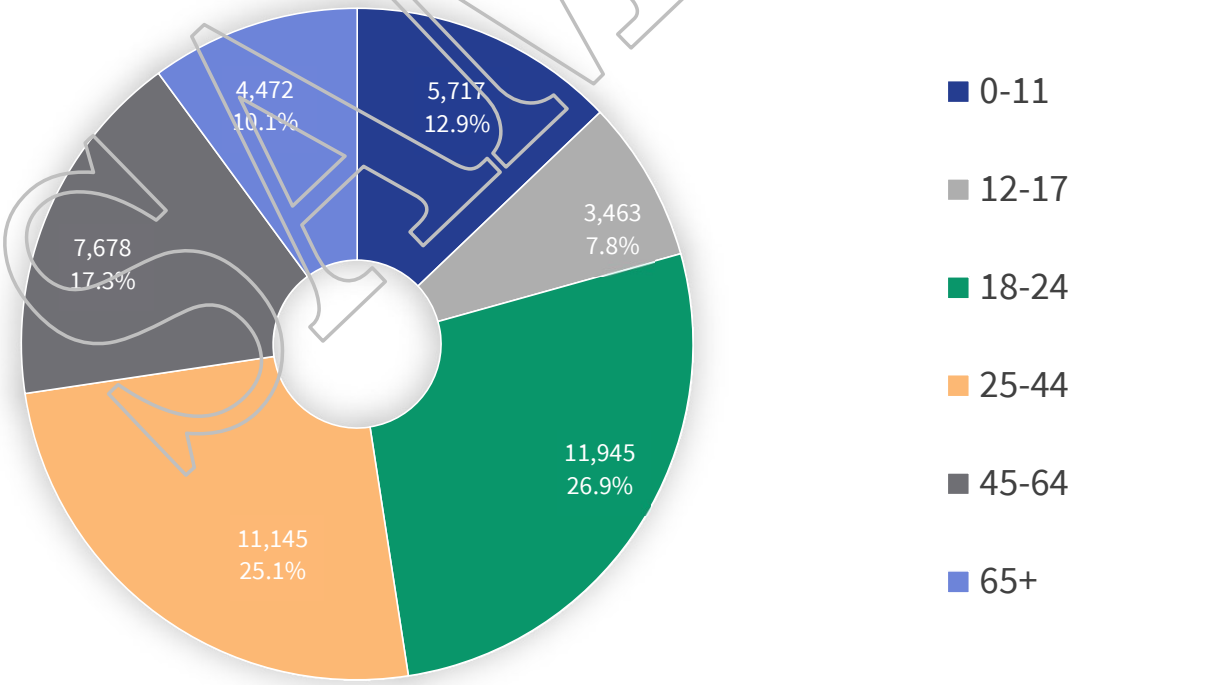
Population By Age Range 2022 (2-Mile Radius)



Population By Age Range 2027 (2-Mile Radius)



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Population By Age Range: 2022 vs.2027 (Drive Time)

Distance	Age Range	Year	Population	% Total
10-Minute Drive Time	0-11	2022	12,735	12.8%
	12-17	2022	6,455	6.5%
	18-24	2022	23,337	23.5%
	25-44	2022	26,309	26.5%
	45-64	2022	18,146	18.3%
	65+	2022	12,334	12.4%
	TOTAL	2022	99,316	100%
	0-11	2027	13,188	13.0%
	12-17	2027	7,024	6.9%
	18-24	2027	23,834	23.5%
	25-44	2027	27,285	26.9%
	45-64	2027	18,058	17.8%
	65+	2027	12,002	11.8%
	TOTAL	2027	101,391	100%

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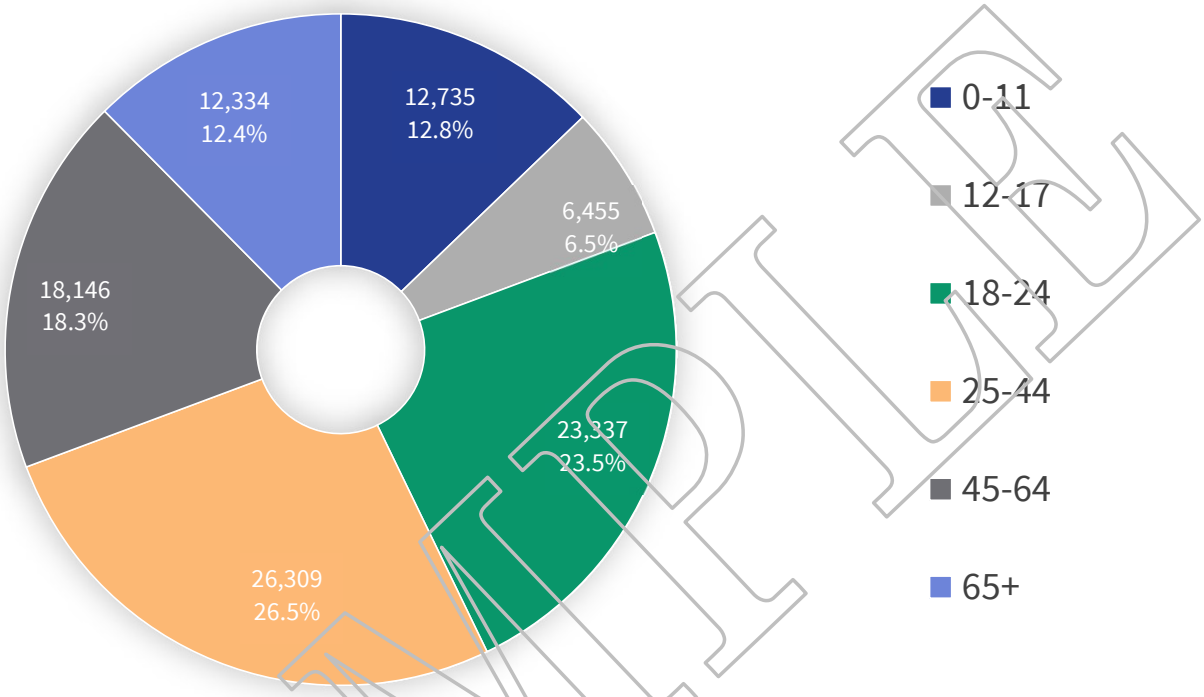
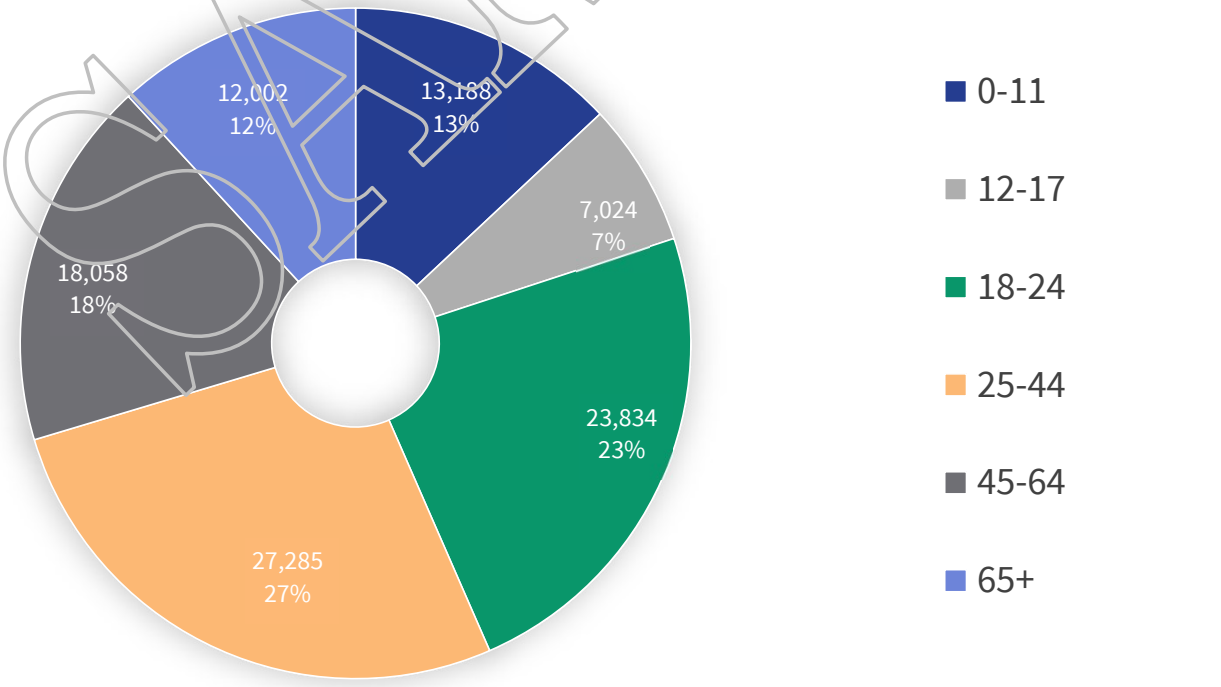
Population By Age Range 2022 (10-Minute Drive Time)



Population By Age Range 2027 (10-Minute Drive Time)



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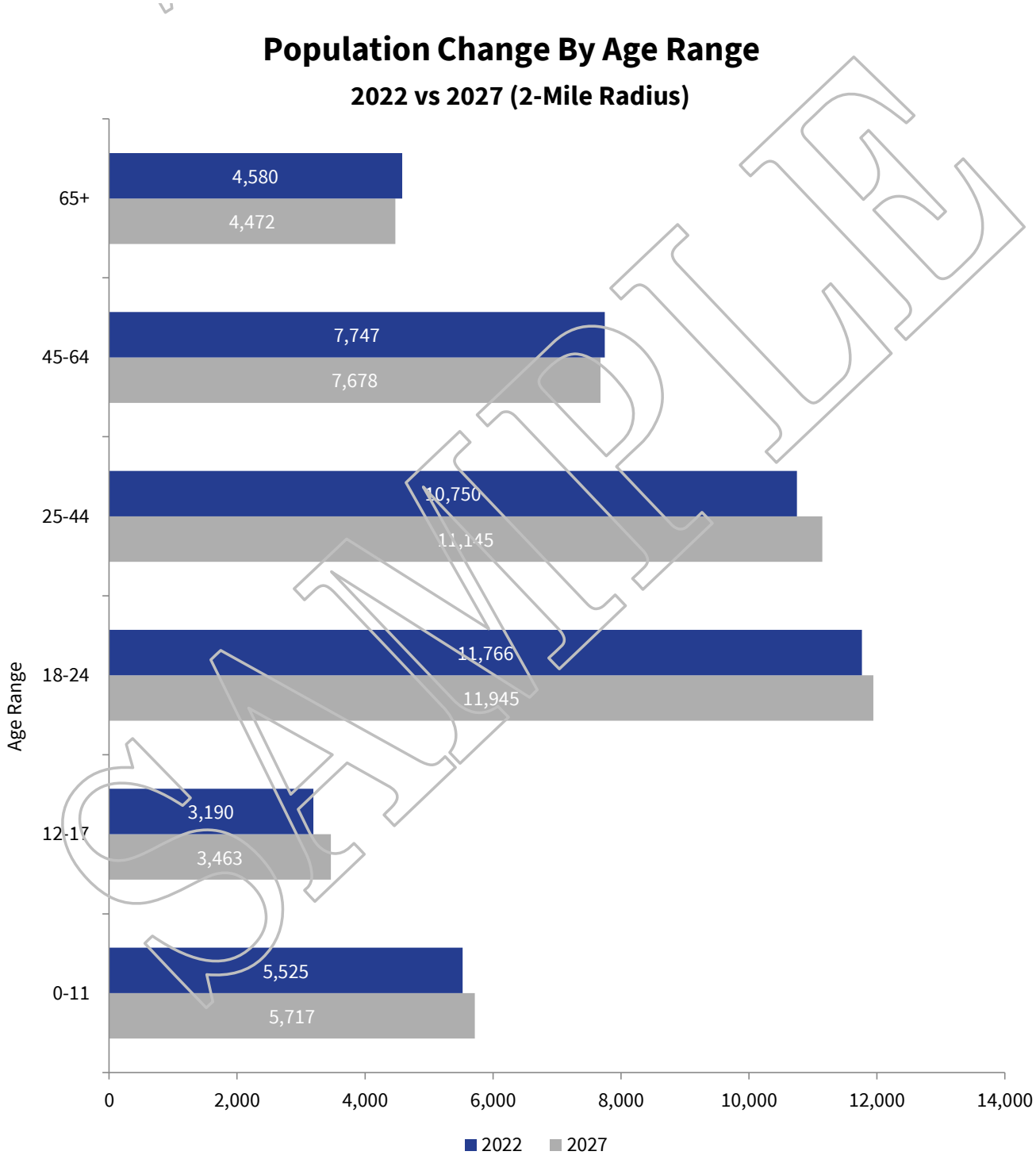

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		2027	12,002	
	TOTAL	2022	99,316	2.1%
		2027	101,391	

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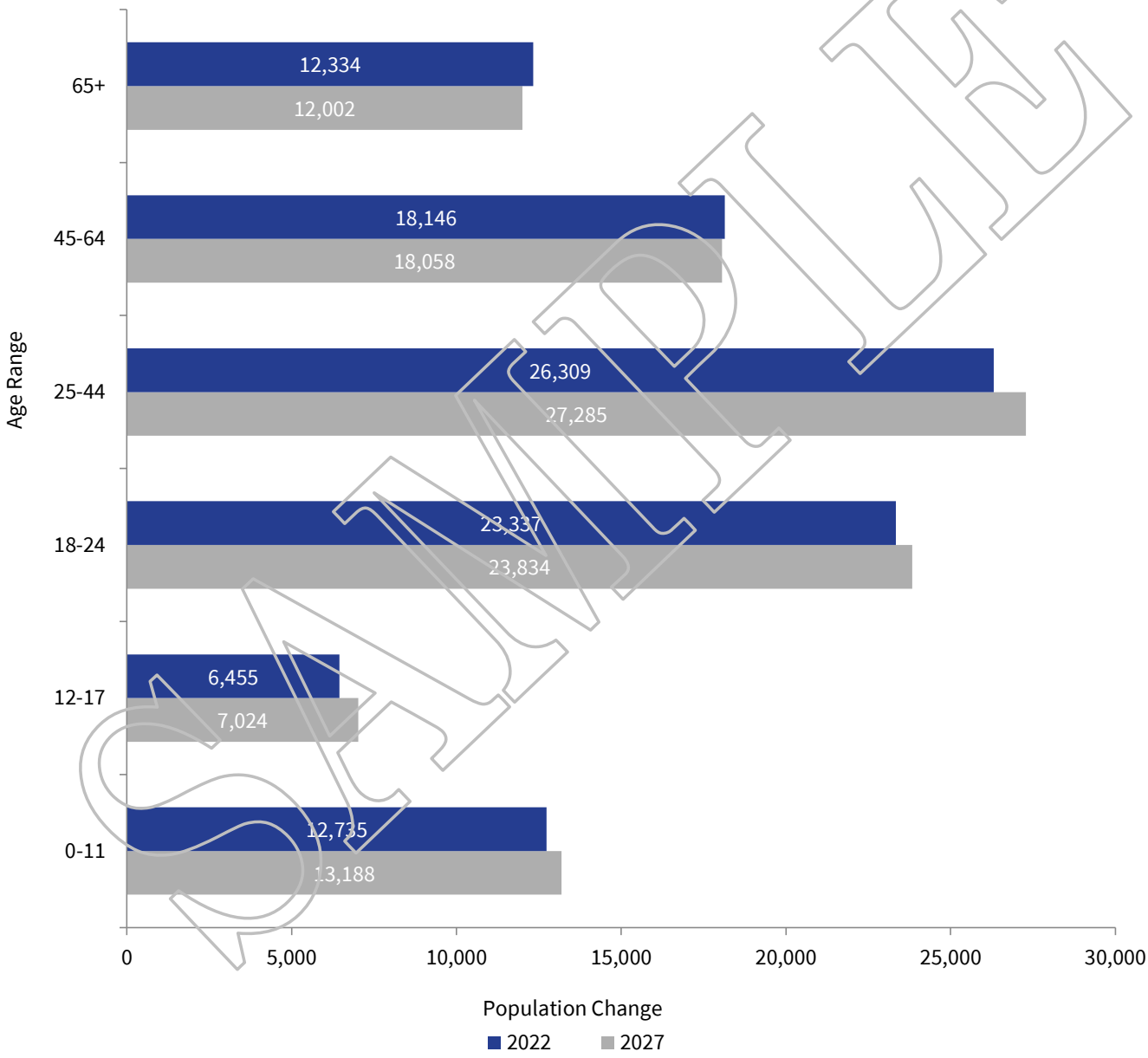
Population Change By Age Range

2022 vs 2027 (10-Minute Drive Time)



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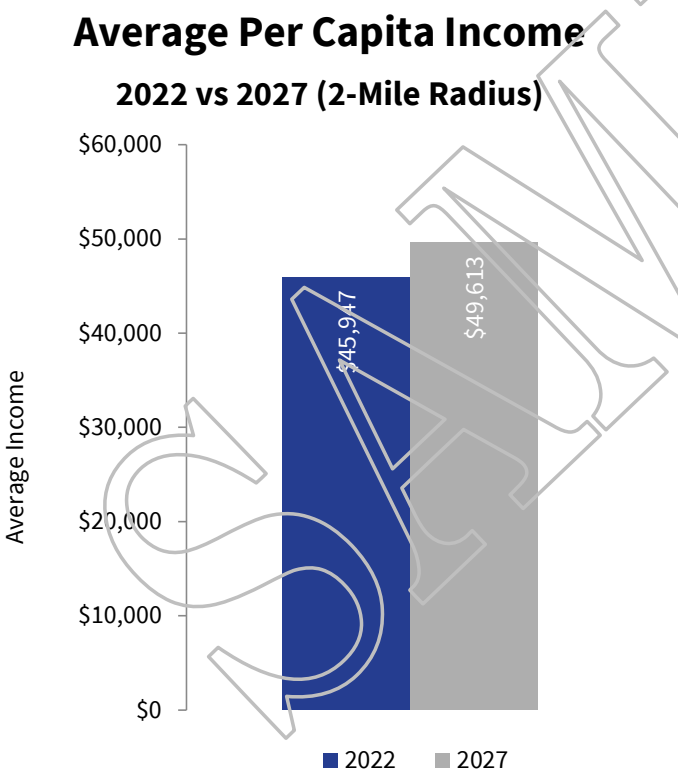
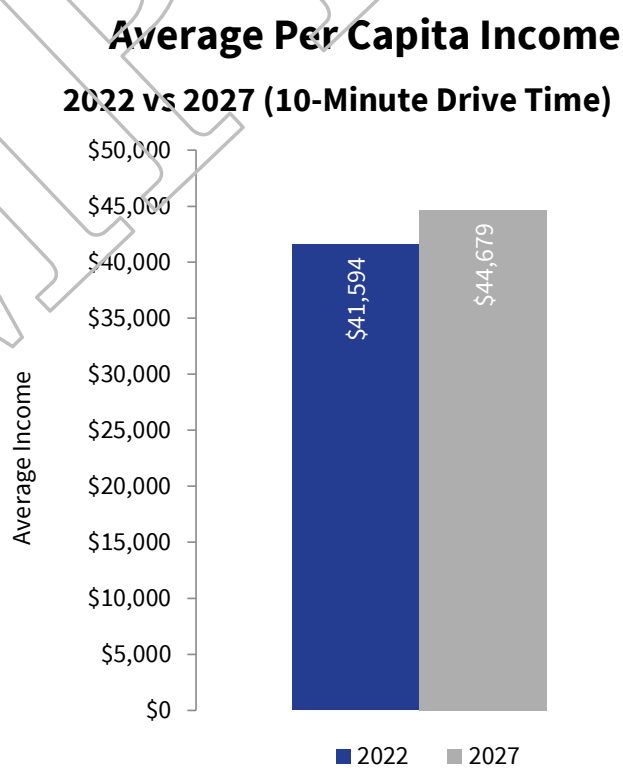
Average Per Capita Income: 2022 vs. 2027

Distance	Year	Per Capita Income	% Change
2-Mile Radius	2022	$45,947	8.0%
	2027	$49,613	
10-Minute Drive Time	2022	$41,594	7.4%
	2027	$44,679	





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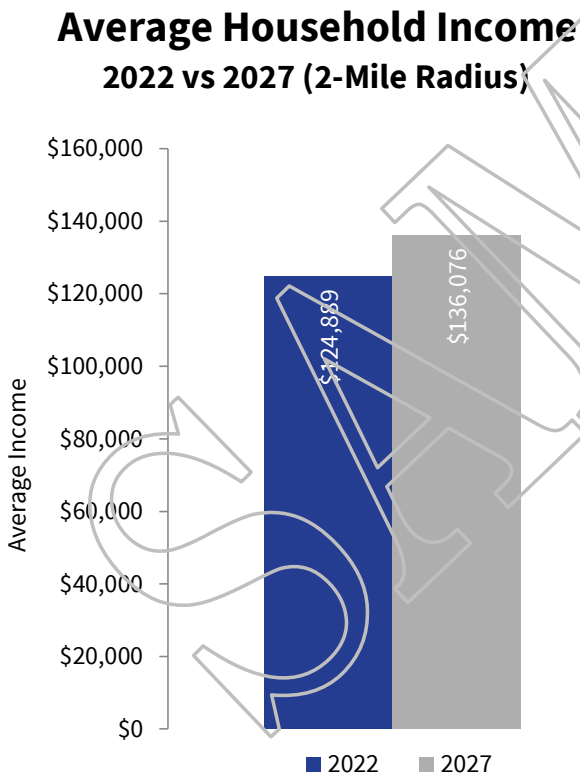
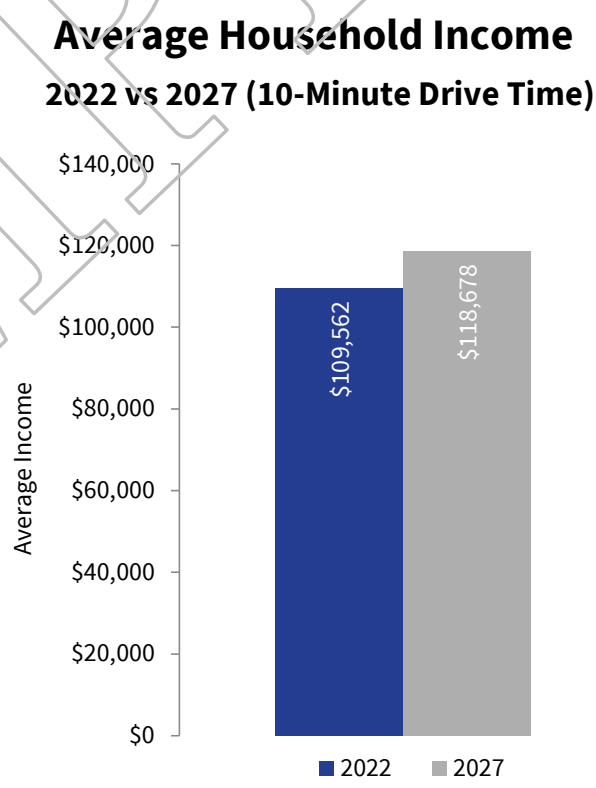
Average Household Income: 2022 vs. 2027

Distance	Year	Avg HH Income	% Change
2-Mile Radius	2022	$124,889	9.0%
	2027	$136,076	
10-Minute Drive Time	2022	$109,562	8.3%
	2027	$118,678	





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Households By Income Brackets: 2022 vs. 2027 (Radius)

Distance	Income	Year	Households	% Total
2-Mile Radius	<$25,000	2022	1,513	8.8%
	$25,000-$49,999	2022	2,498	14.5%
	$50,000-$74,999	2022	2,582	15.0%
	$75,000-$99,999	2022	2,424	14.1%
	$100,000-$199,999	2022	5,641	32.8%
	$200,000+	2022	2,542	14.8%
	TOTAL	2022	17,200	
	<$25,000	2027	1,455	8.3%
	$25,000-$49,999	2027	2,417	13.7%
	$50,000-$74,999	2027	2,604	14.8%
	$75,000-$99,999	2027	2,399	13.6%
	$100,000-$199,999	2027	5,779	32.9%
	$200,000+	2027	2,935	16.7%
	TOTAL	2027	17,589	

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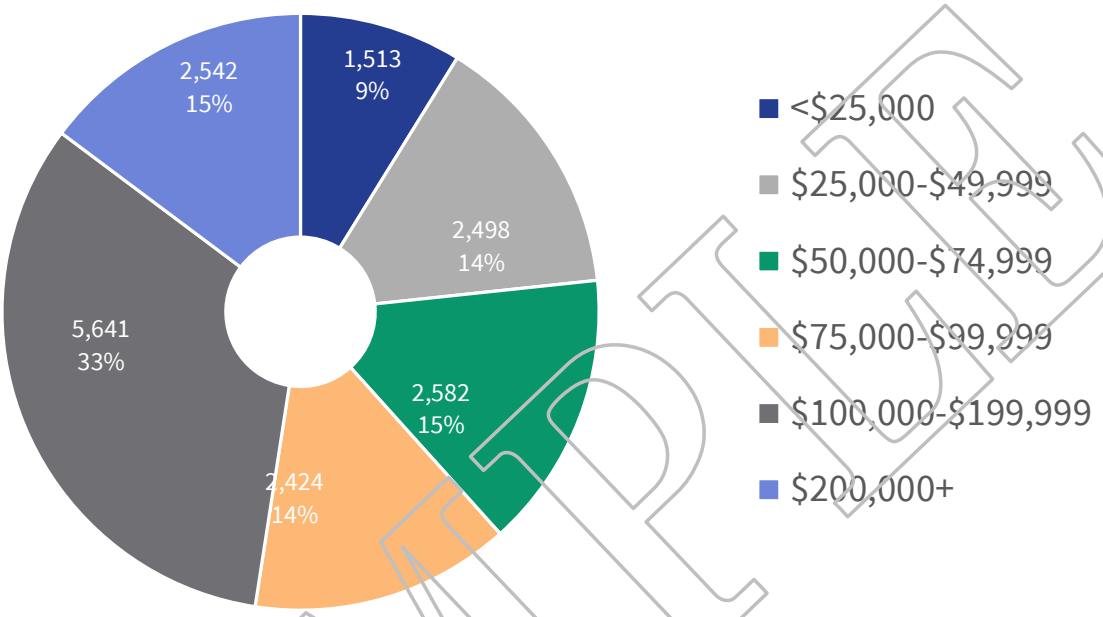
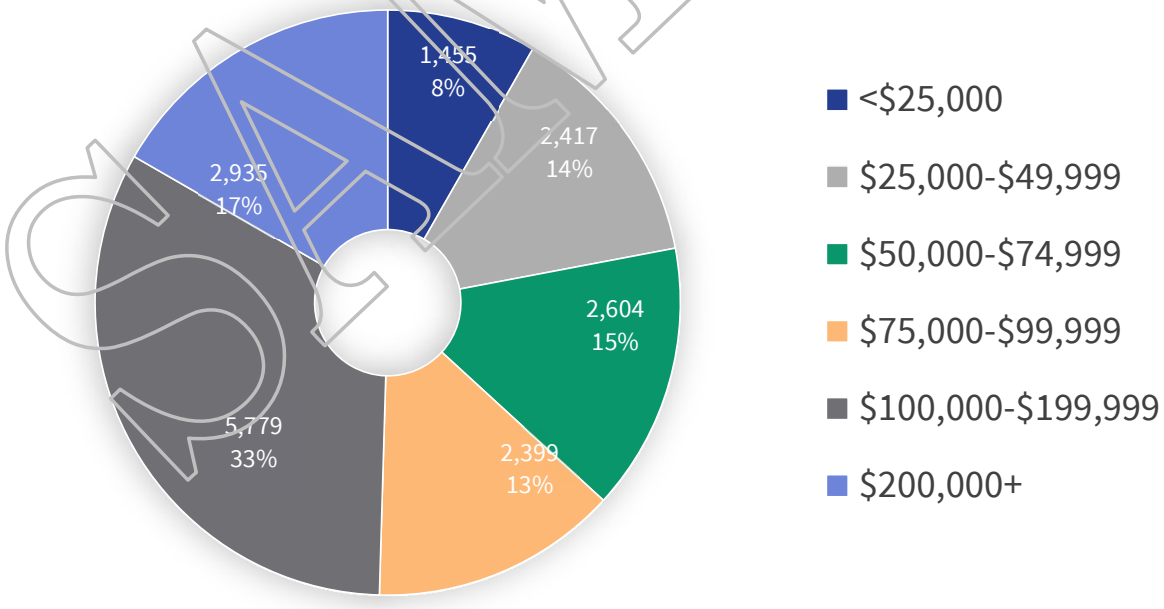
Households By Income Brackets - 2022 (2-Mile Radius)



Households By Income Brackets - 2027 (2-Mile Radius)



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Households By Income Brackets: 2022 vs. 2027 (Drive Time)

Distance	Income	Year	Households	% Total
10-Minute Drive Time	<$25,000	2022	10,175	24.2%
	$25,000-$49,999	2022	11,132	26.5%
	$50,000-$74,999	2022	7,231	17.2%
	$75,000-$99,999	2022	5,083	12.1%
	$100,000-$199,999	2022	6,724	16.0%
	$200,000+	2022	1,635	3.9%
	TOTAL	2022	41,980	
	<$25,000	2027	9,960	23.2%
	$25,000-$49,999	2027	11,047	25.7%
	$50,000-$74,999	2027	7,300	17.0%
	$75,000-$99,999	2027	5,261	12.2%
	$100,000-$199,999	2027	7,509	17.5%
	$200,000+	2027	1,890	4.4%
	TOTAL	2027	42,967	

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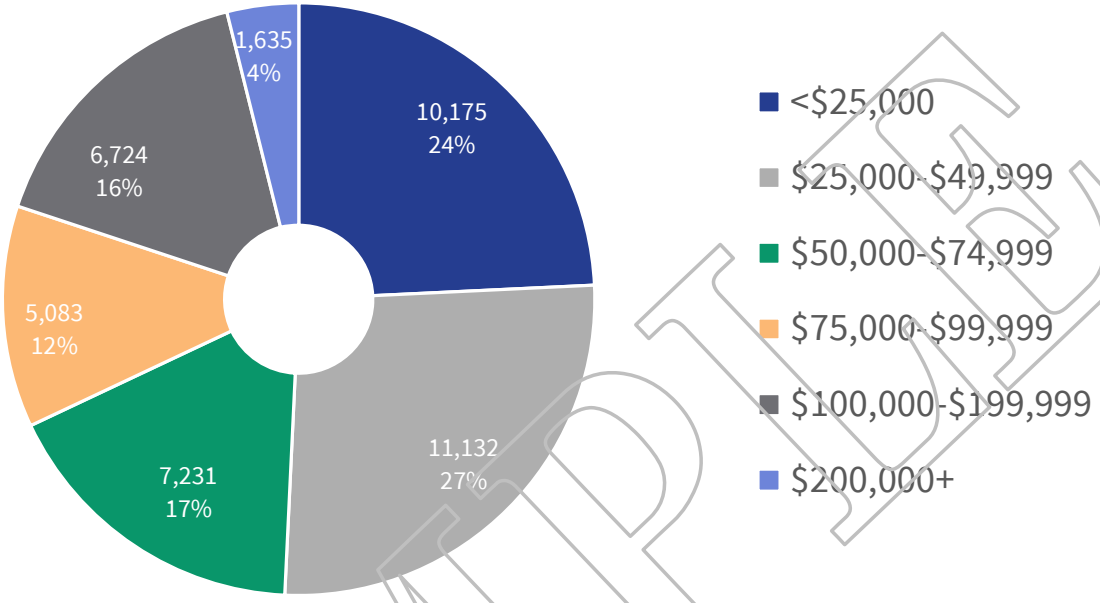
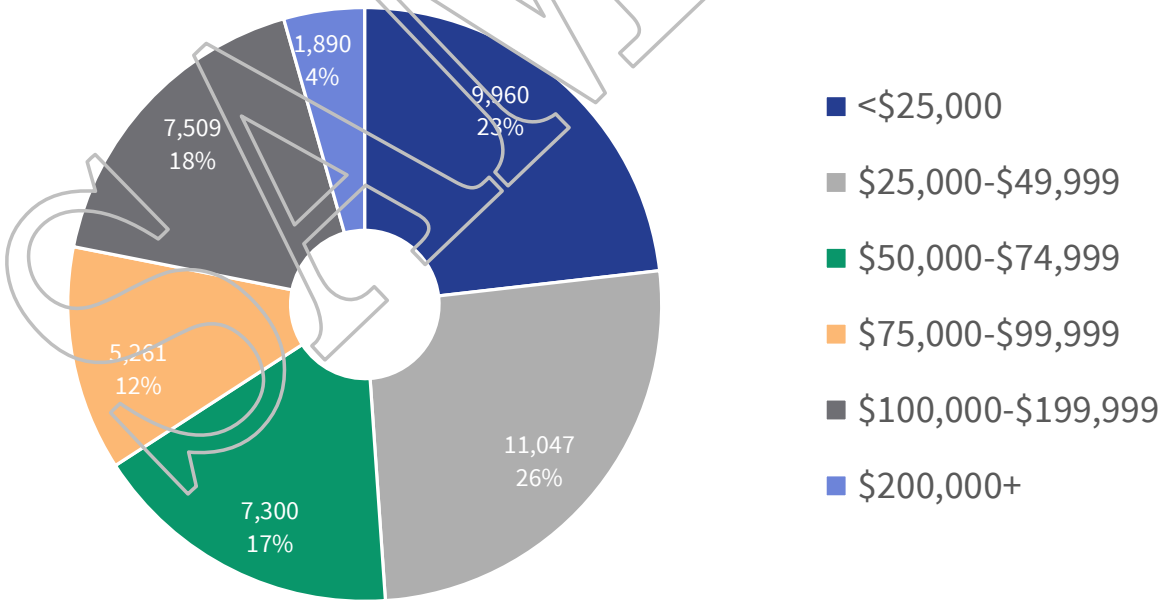
Households By Income Brackets - 2022 (10-Minute Drive Time)



Households By Income Brackets - 2027 (10-Minute Drive Time)



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		2027	5,779	
	$200,000+	2022	2,542	15.5%
		2027	2,935	
	TOTAL	2022	17,200	2.3%
		2027	17,589	

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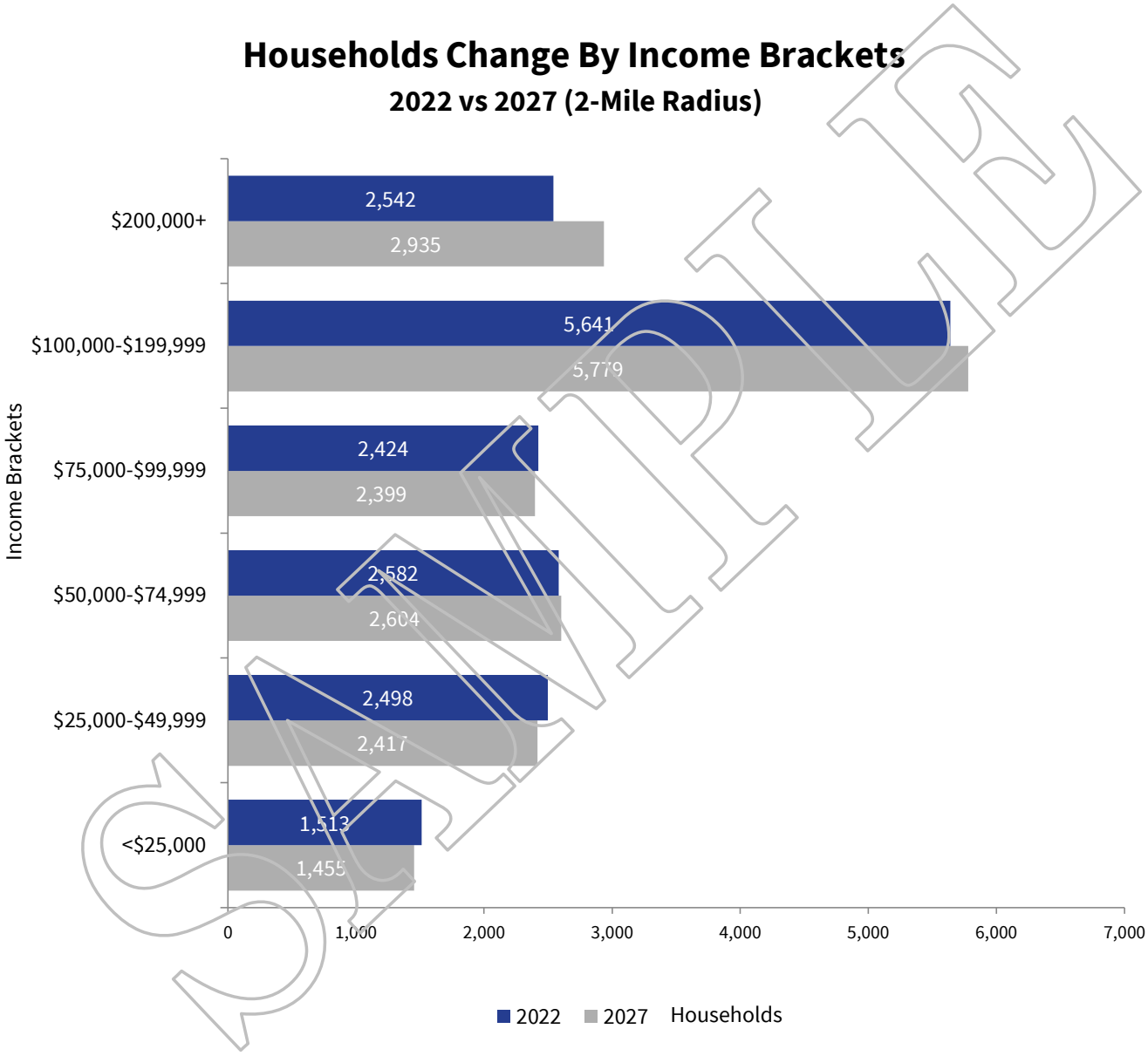

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Households Change By Income Brackets: 2022 vs. 2027 (Drive Time)

Distance	Income	Year	Households	% Change
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		2027	9,960	
	$25,000-$34,999	2022	11,132	-0.8%
		2027	11,047	
	$50,000-$74,999	2022	7,231	1.0%
		2027	7,300	
	$75,000-$99,999	2022	5,083	3.5%
		2027	5,261	
	$100,000-$149,999	2022	6,724	11.7%
		2027	7,509	
	$200,000+	2022	1,635	15.6%
		2027	1,890	
	TOTAL	2022	41,980	2.4%
		2027	42,967	

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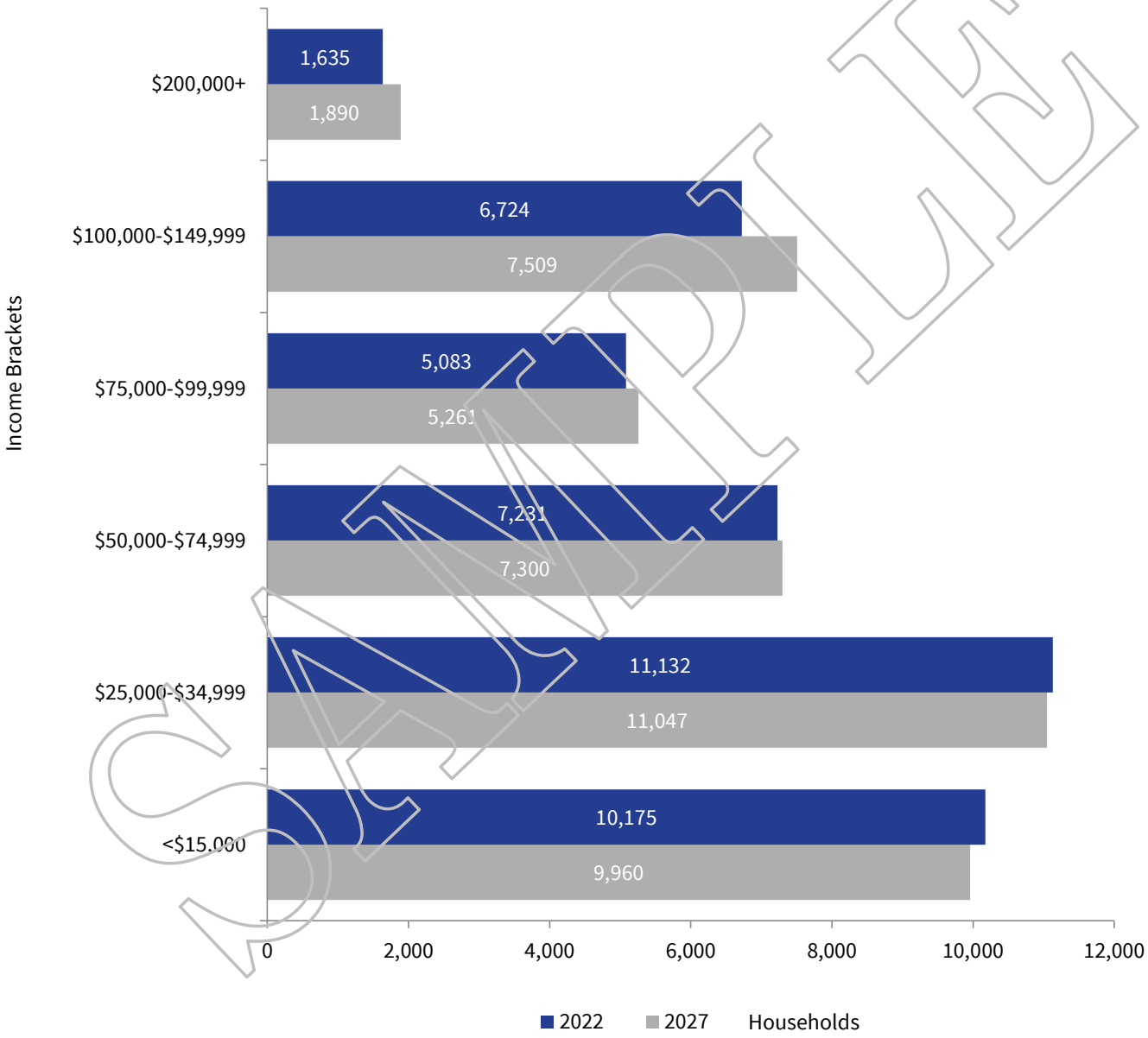
Households Change By Income Brackets

2022 vs 2027 (10-Minute Drive Time)



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Average Household Size / Change: 2022 vs. 2027

Distance	Year	Avg. Household Size	% Change
2-Mile Radius	2022	2.32	-0.1%
	2027	2.32	
10-Minute Drive Time	2022	2.21	-0.1%
	2027	2.21	

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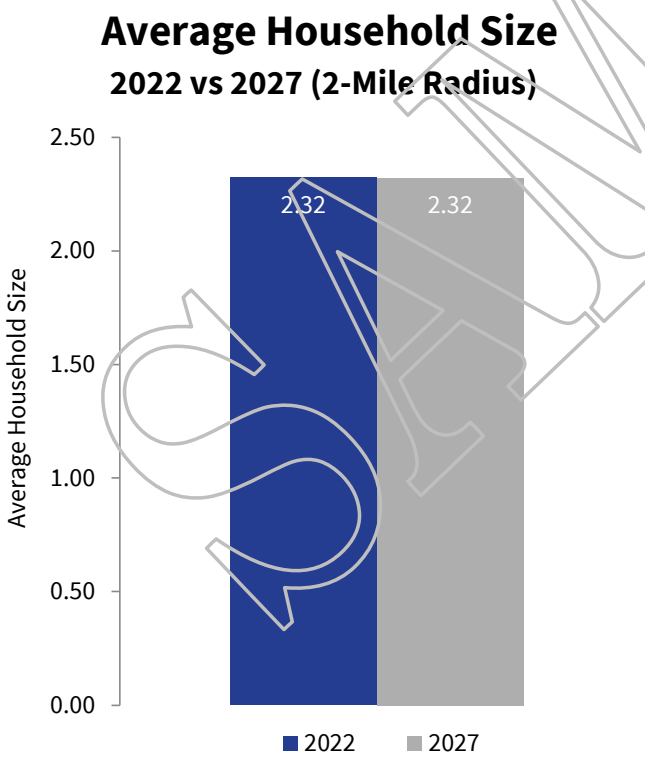

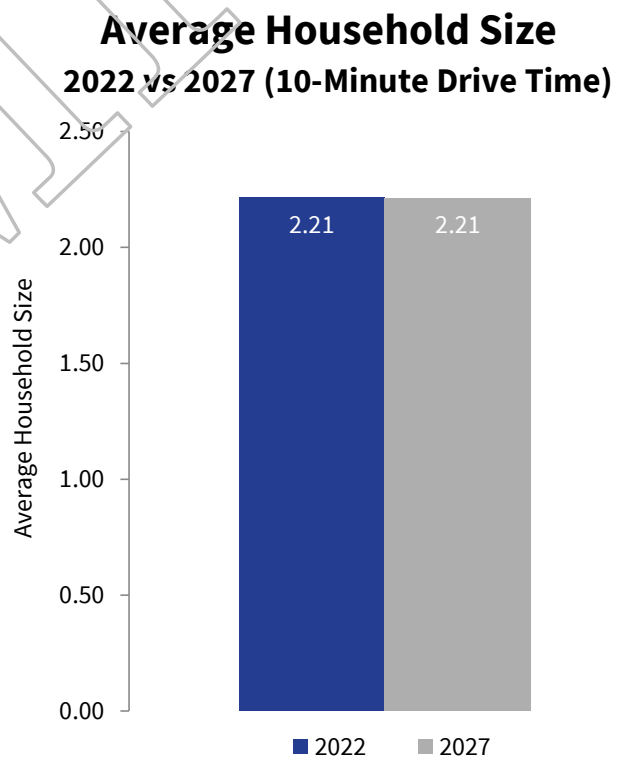

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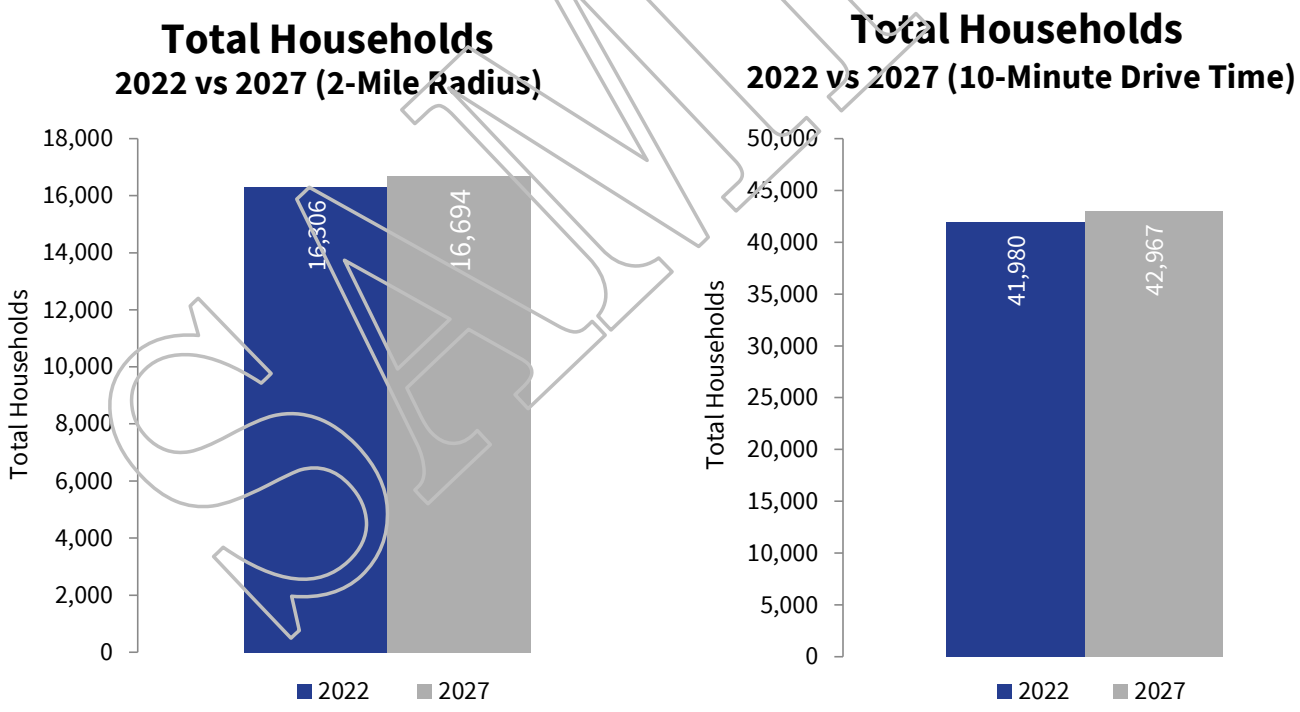
Total Households: 2022 vs. 2027

Distance	Year	Total Households	% Change
2-Mile Radius	2022	16,306	2.4%
	2027	16,694	
10-Minute Drive Time	2022	41,980	2.4%
	2027	42,967	



A household is composed of one or more people who occupy a housing unit. Families consist of two or more individuals who are related by birth, marriage, or adoption, although they also may include other unrelated people.

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Total Families: 2022 vs. 2027

Distance	Year	Total Families	% Change
2-Mile Radius	2022	7,479	0.4%
	2027	7,512	
10-Minute Drive Time	2022	19,567	0.5%
	2027	19,665	

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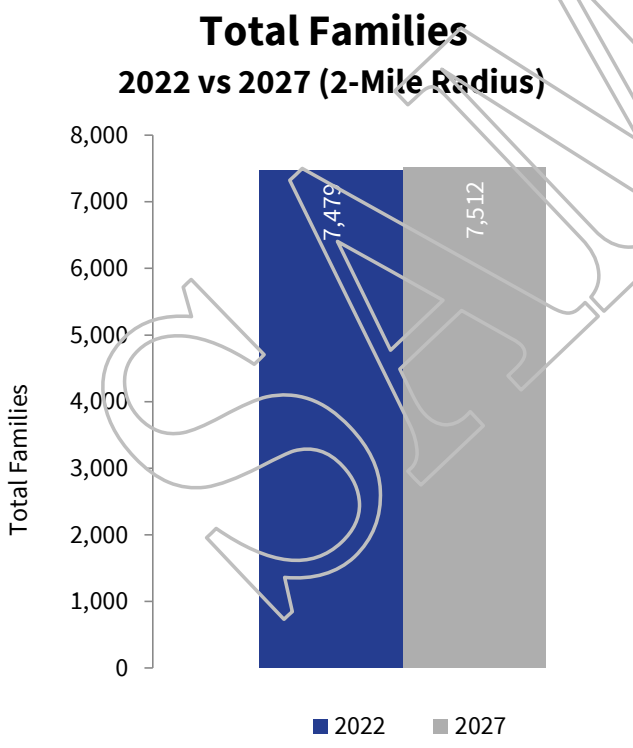

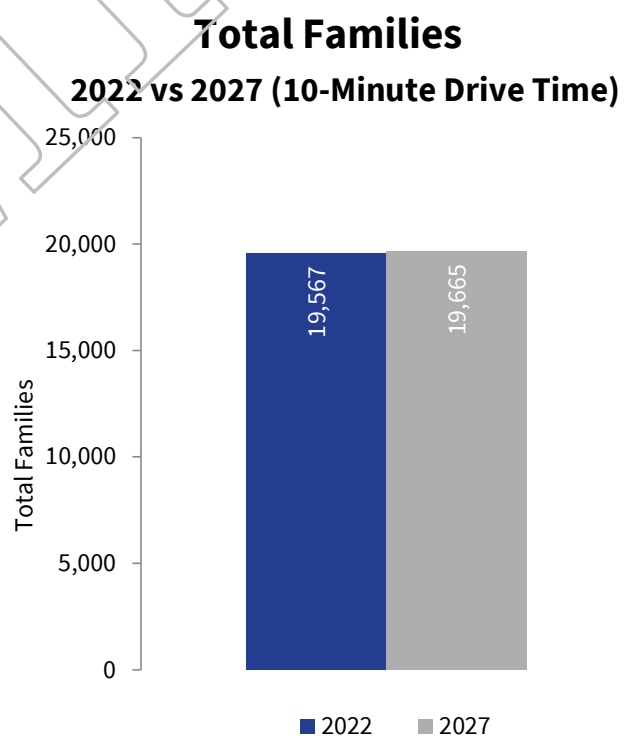

A household is composed of one or more people who occupy a housing unit. Families consist of two or more individuals who are related by birth, marriage, or adoption, although they also may include other unrelated people.

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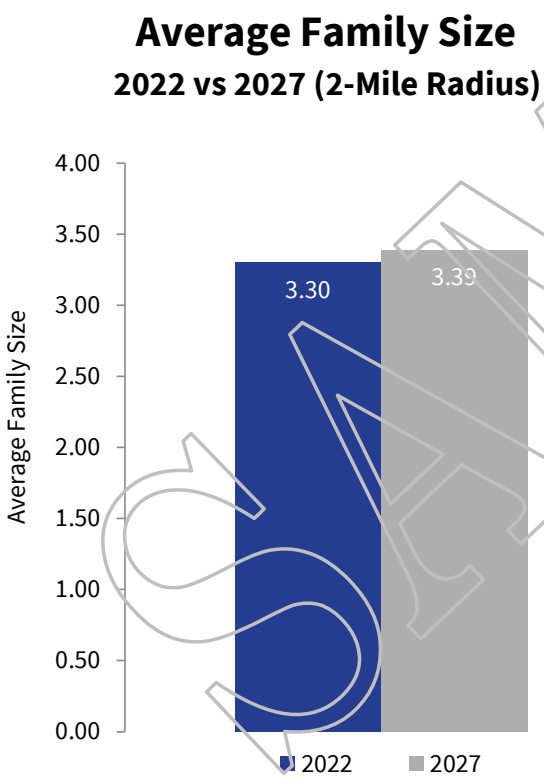
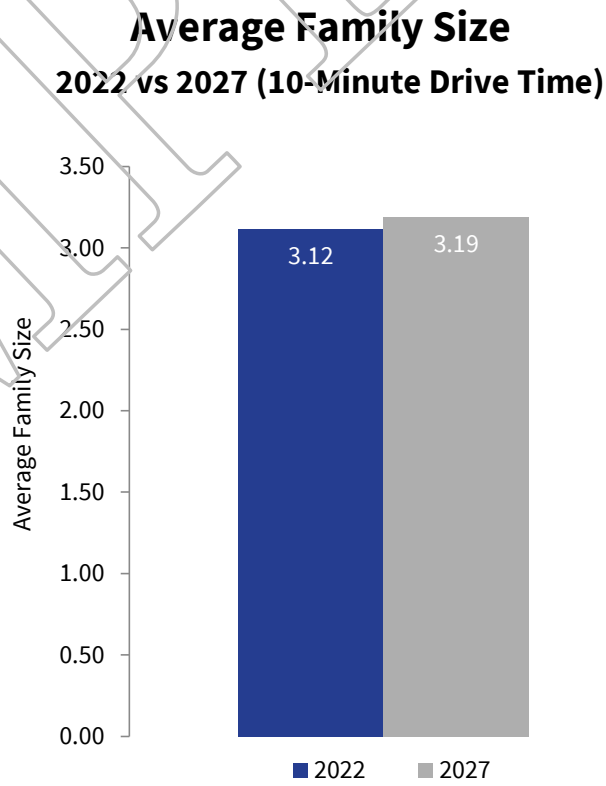
Average Family Size: 2022 vs. 2027

Distance	Year	Avg Family Size	% Change
2-Mile Radius	2022	3.30	2.7%
	2027	3.39	
10-Minute Drive Time	2022	3.12	2.2%
	2027	3.19	





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Total Housing Units Breakdown: 2022 vs. 2027 (Radius)

Distance	Type	Year	Housing Units	% Total
2-Mile Radius	Owned	2022	7,070	39.2%
	Rented	2022	9,239	51.2%
	Vacant	2022	1,743	9.7%
	TOTAL	2022	18,052	
	Owned	2027	7,204	39.2%
	Rented	2027	9,489	51.6%
	Vacant	2027	1,697	9.2%
	TOTAL	2027	18,390	

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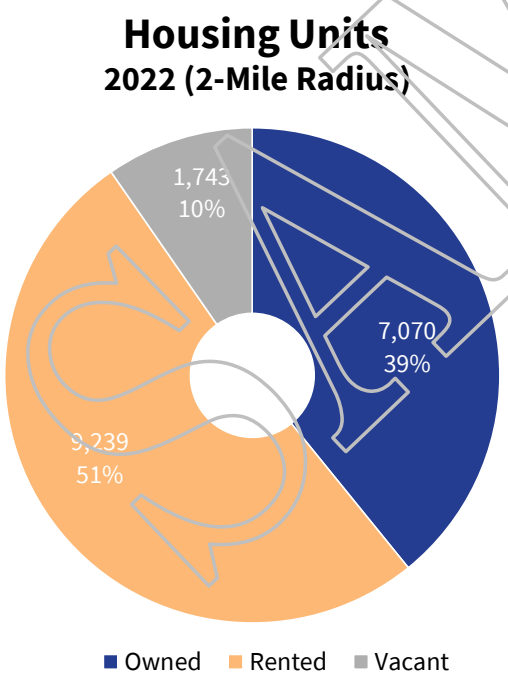

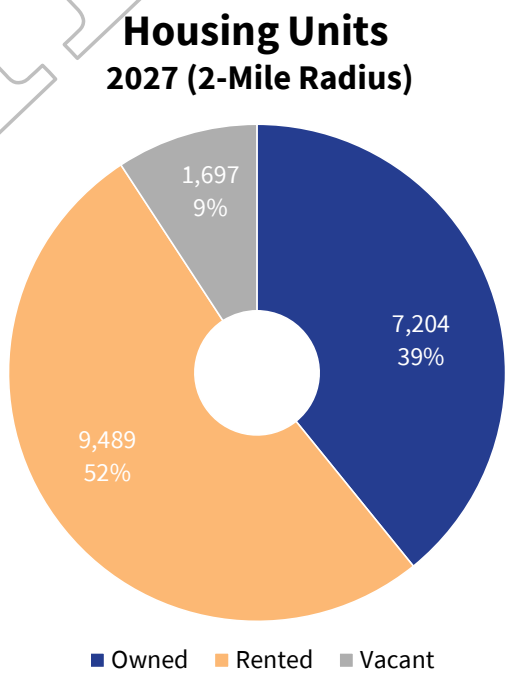

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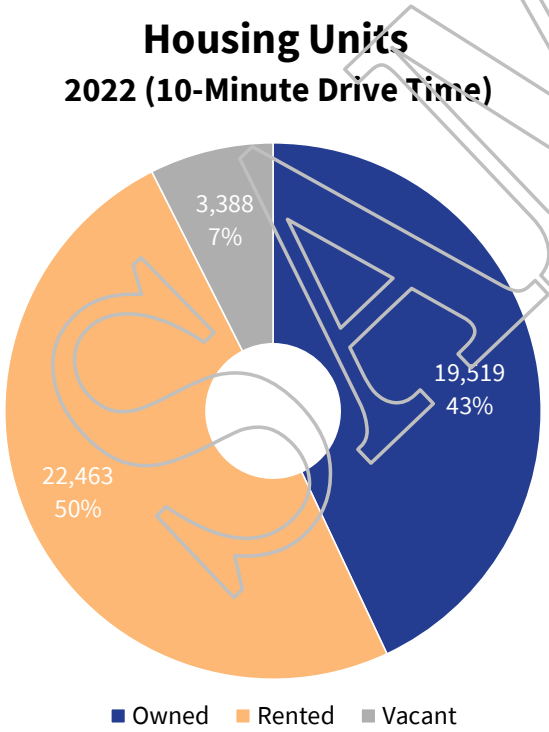
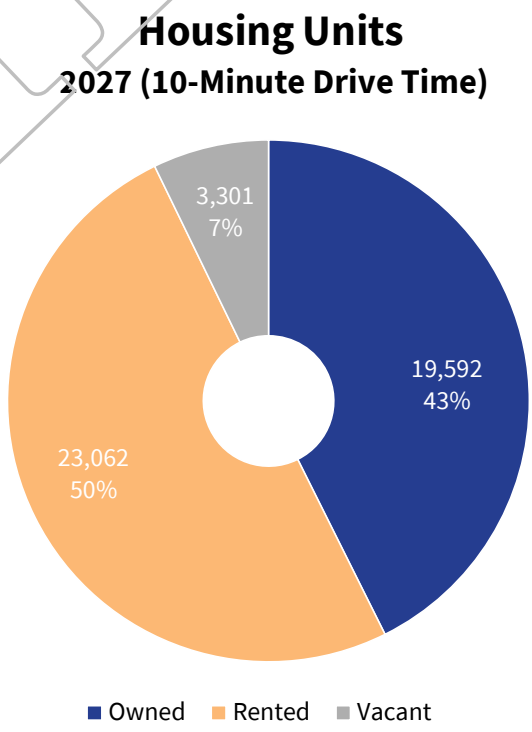
Total Housing Units Breakdown: 2022 vs. 2027 (Drive Time)

Distance	Type	Year	Housing Units	% Total
10-Minute Drive Time	Owned	2022	19,519	43.0%
	Rented	2022	22,463	49.5%
	Vacant	2022	3,388	7.5%
	TOTAL	2022	45,370	
	Owned	2027	19,592	42.6%
	Rented	2027	23,062	50.2%
	Vacant	2027	3,301	7.2%
	TOTAL	2027	45,955	





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Total Housing Units Change: 2022 vs. 2027 (Radius)

Distance	Type	Year	Housing Units	% Change
2-Mile Radius	Owned	2022	7,070	1.9%
		2027	7,204	
	Rented	2022	9,239	2.7%
		2027	9,489	
	Vacant	2022	1,743	-2.6%
		2027	1,697	
	TOTAL	2022	18,052	1.9%
		2027	18,390	

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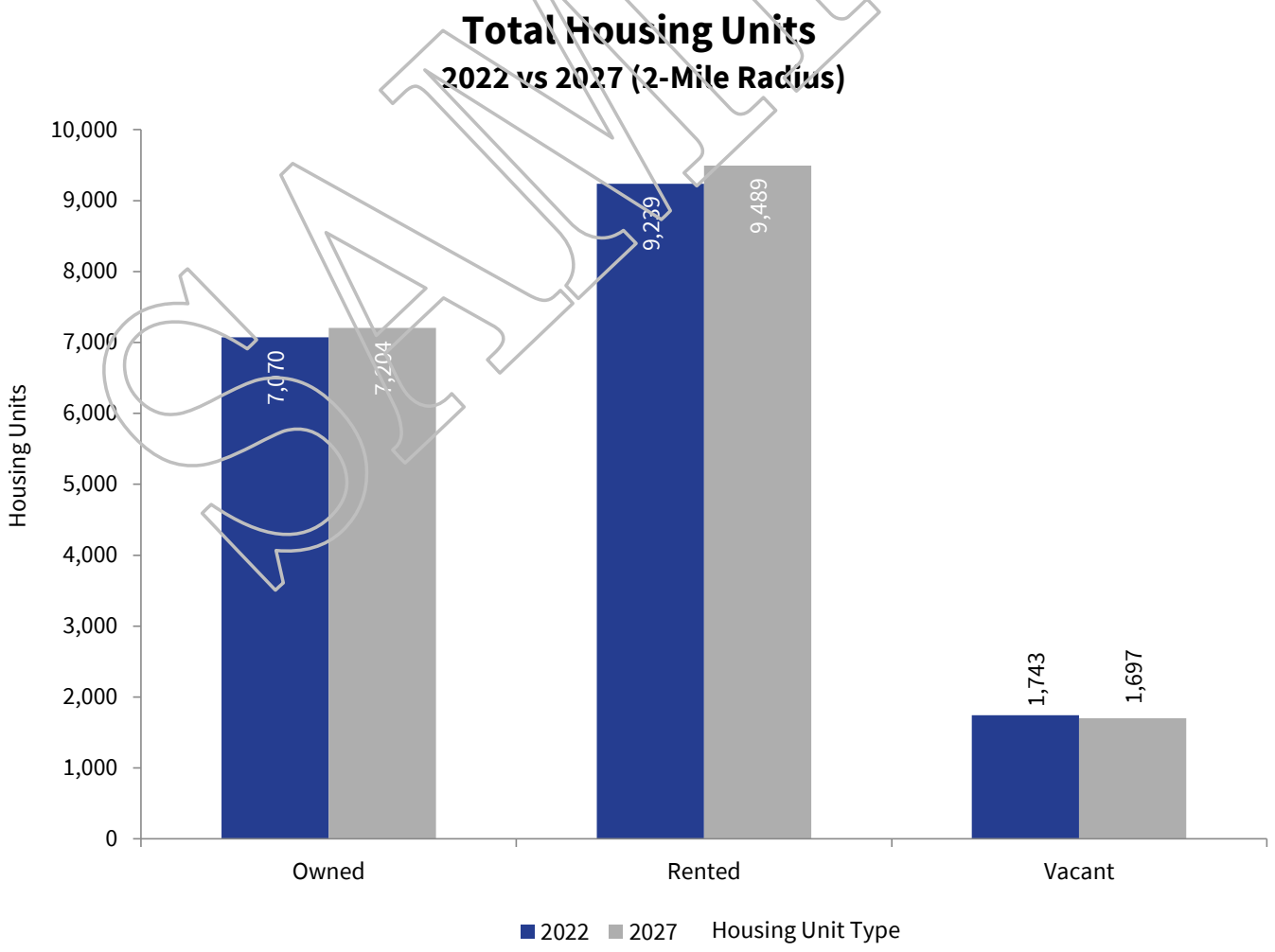

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Total Housing Units % Change: 2022 vs. 2027 (Drive Time)

Distance	Type	Year	Housing Units	% Change
10-Minute Drive Time	Owned	2022	19,519	0.4%
		2027	19,592	
	Rented	2022	22,463	2.7%
		2027	23,062	
	Vacant	2022	3,388	-2.6%
		2027	3,301	
	TOTAL	2022	45,370	1.3%
		2027	45,955	

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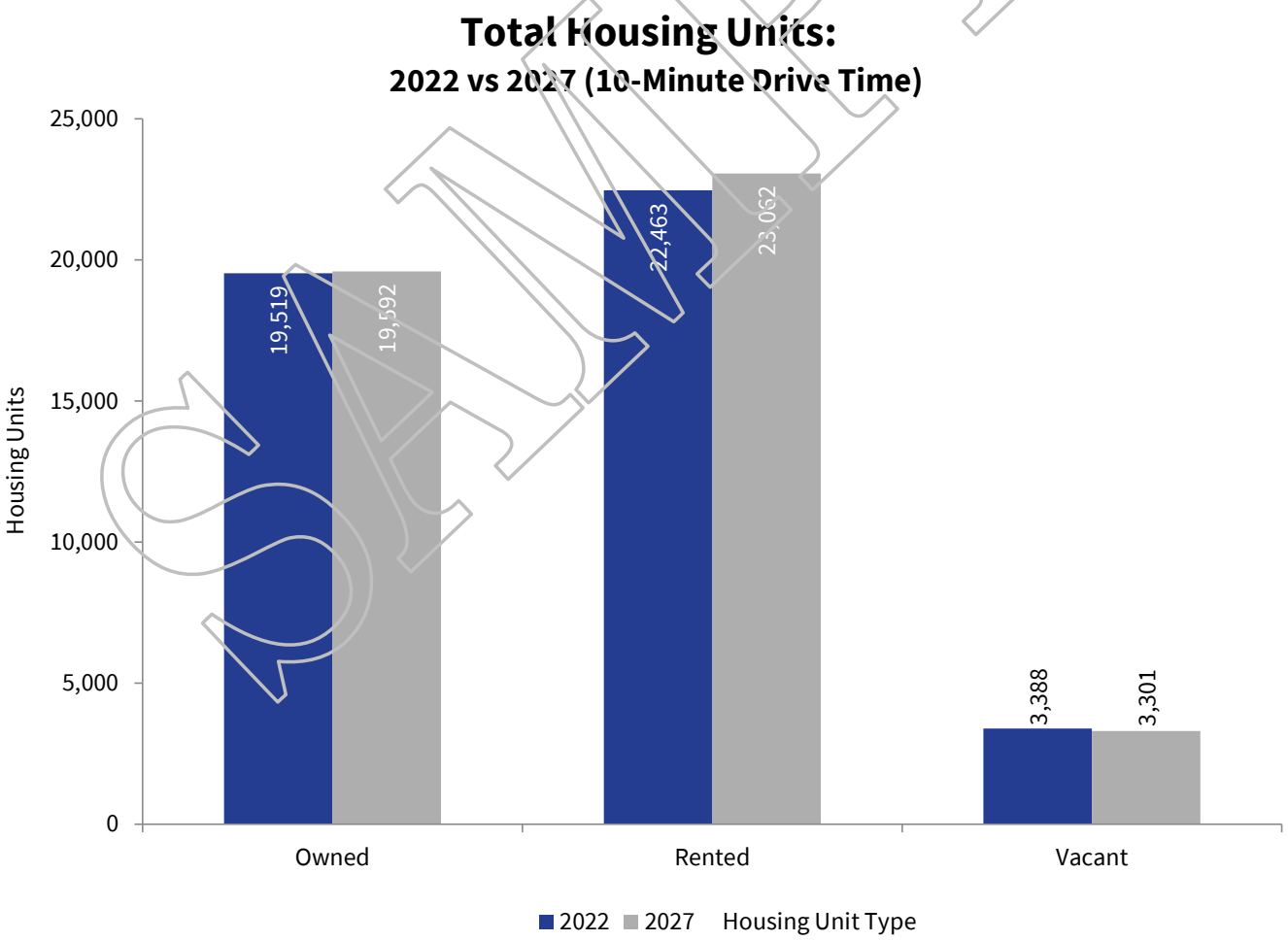

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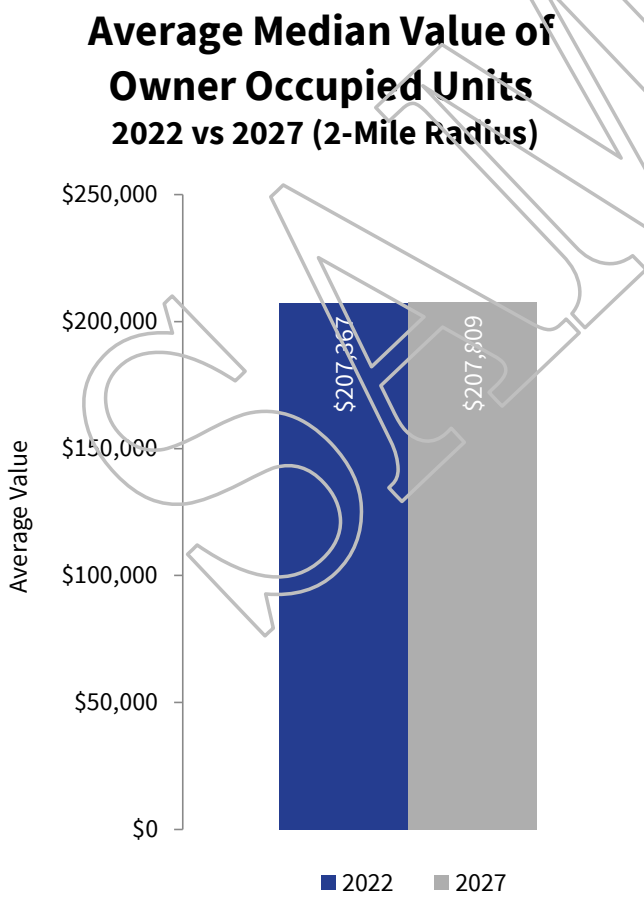
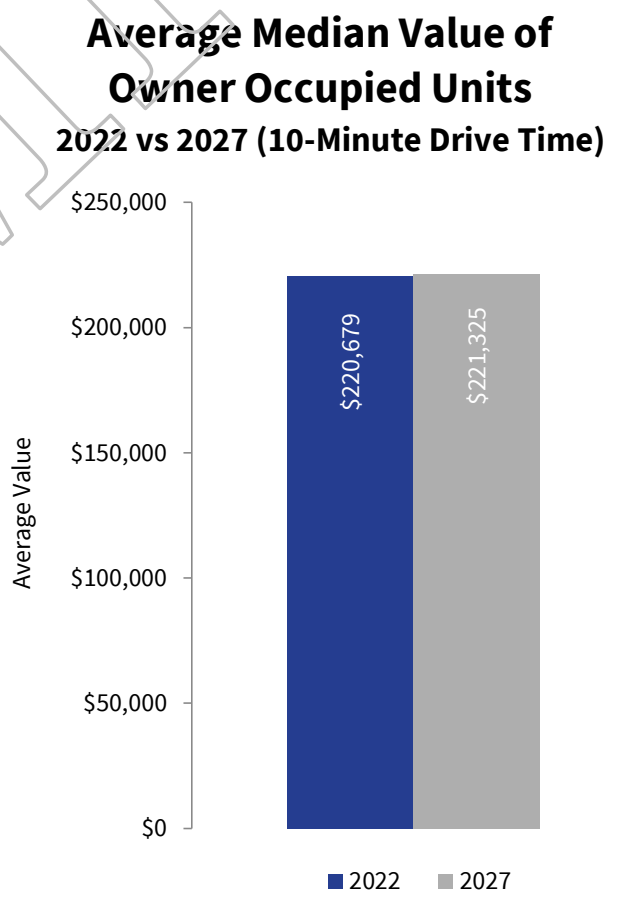
Average Median Value Of Owner Occupied Units: 2022 vs. 2027

Distance	Year	Avg Value	% Change
2-Mile Radius	2022	$207,367	
	2027	$207,809	0.2%
10-Minute Drive Time	2022	$220,679	
	2027	$221,325	0.3%





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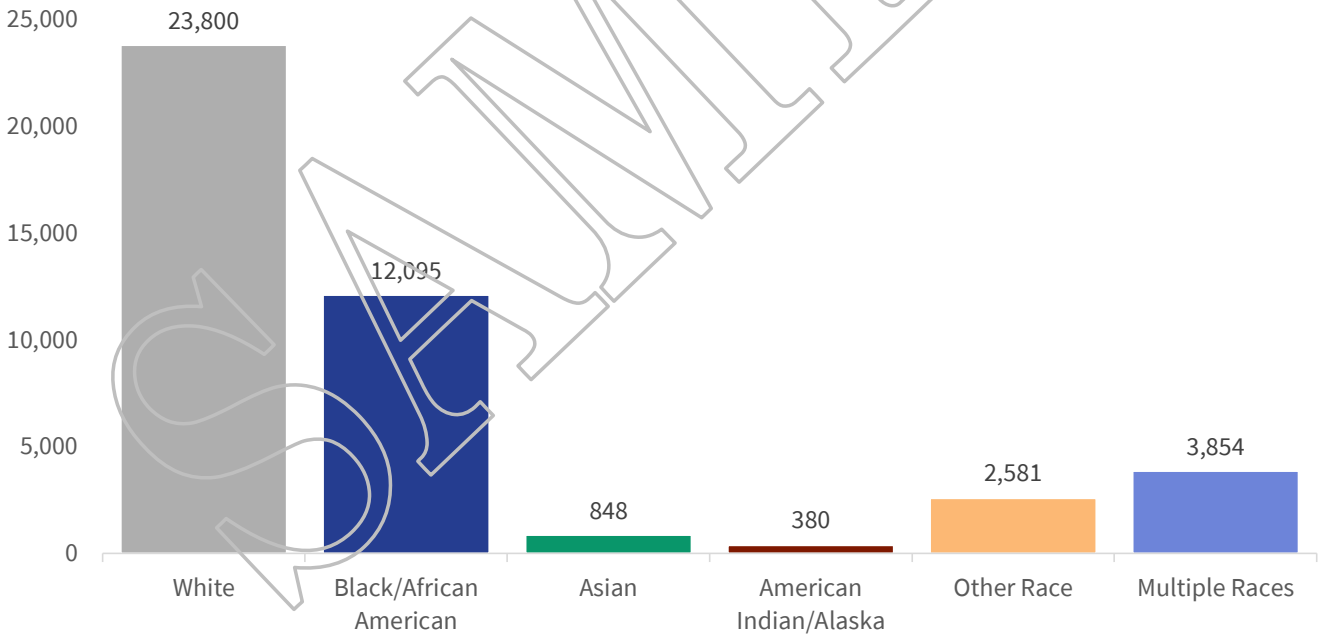
Population By Race: 2022 (Radius)

Distance	Race	Year	Population	% Total
2-Mile Radius	White	2022	23,800	54.6%
	Black/African American	2022	12,095	27.8%
	Asian	2022	848	1.9%
	American Indian/Alaska	2022	380	0.9%
	Other Race	2022	2,581	5.9%
	Multiple Races	2022	3,854	8.9%
	TOTAL	2022	43,558	100%

Population By Race 2022 (Radius)



Hispanic Percentage of Total Population: 2-Mile (Radius)

Distance	Ethnicity	Year	Population	% of Total Population
2-Mile Radius	Hispanic	2022	4,559	10.5%

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Population By Race: 2022 (Drive Time)

Distance	Race	Year	Population	% Total
10-Minute Drive Time	White	2022	61,760	62.2%
	Black/African American	2022	21,867	22.0%
	Asian	2022	2,388	2.4%
	American Indian/Alaska	2022	629	0.6%
	Other Race	2022	4,036	4.1%
	Multiple Races	2022	8,636	8.7%
	TOTAL	2022	99,316	100%

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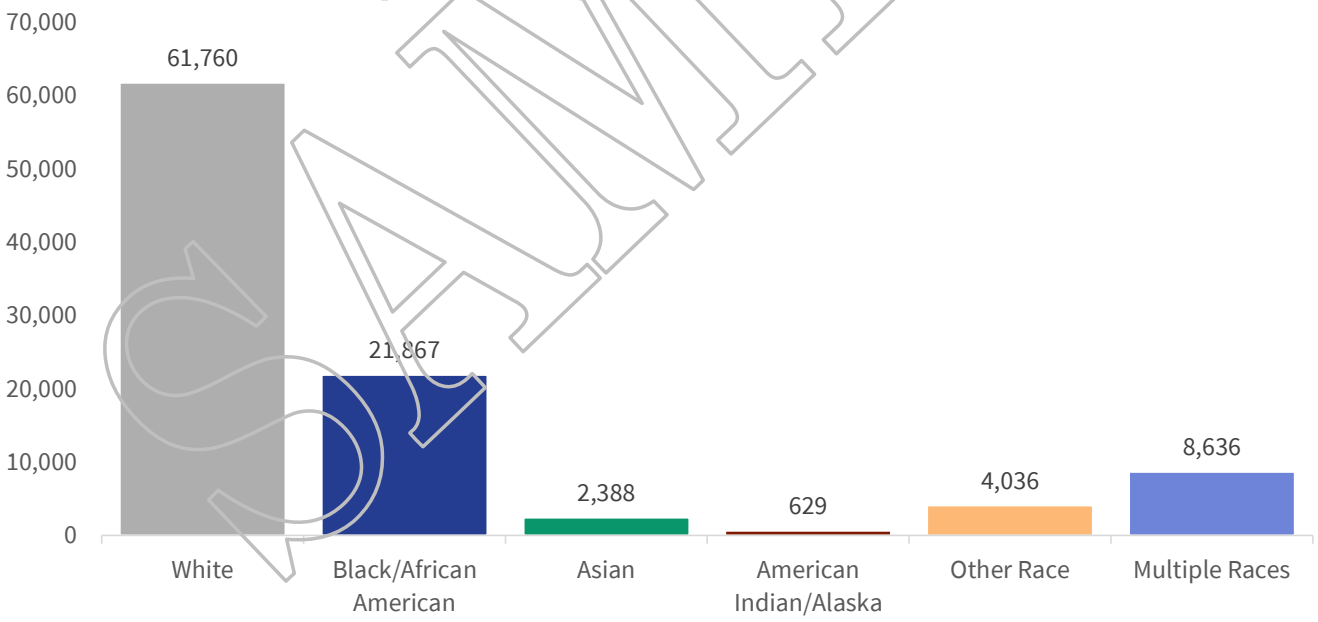
Population By Race 2022 (Drive Time)



Hispanic Percentage of Total Population: (Drive Time)

Distance	Ethnicity	Year	Population	% of Total Population
10-Minute Drive Time	Hispanic	2022	8,153	8.2%

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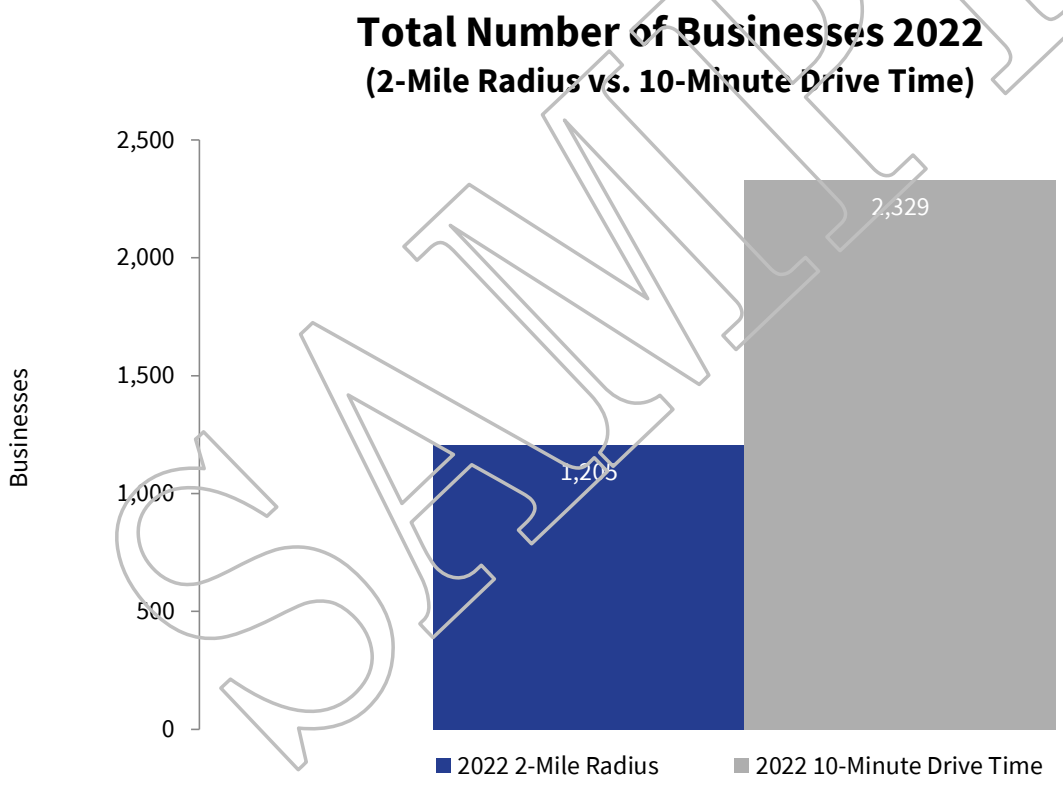
Total Number Of Businesses: 2022

Distance	Year	Total Number of Businesses
2-Mile Radius	2022	1,205
10-Minute Drive Time	2022	2,329



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Total Number Of Employees: 2022

Distance	Year	Total Number of Employees
2-Mile Radius	2022	27,013
10-Minute Drive Time	2022	45,363

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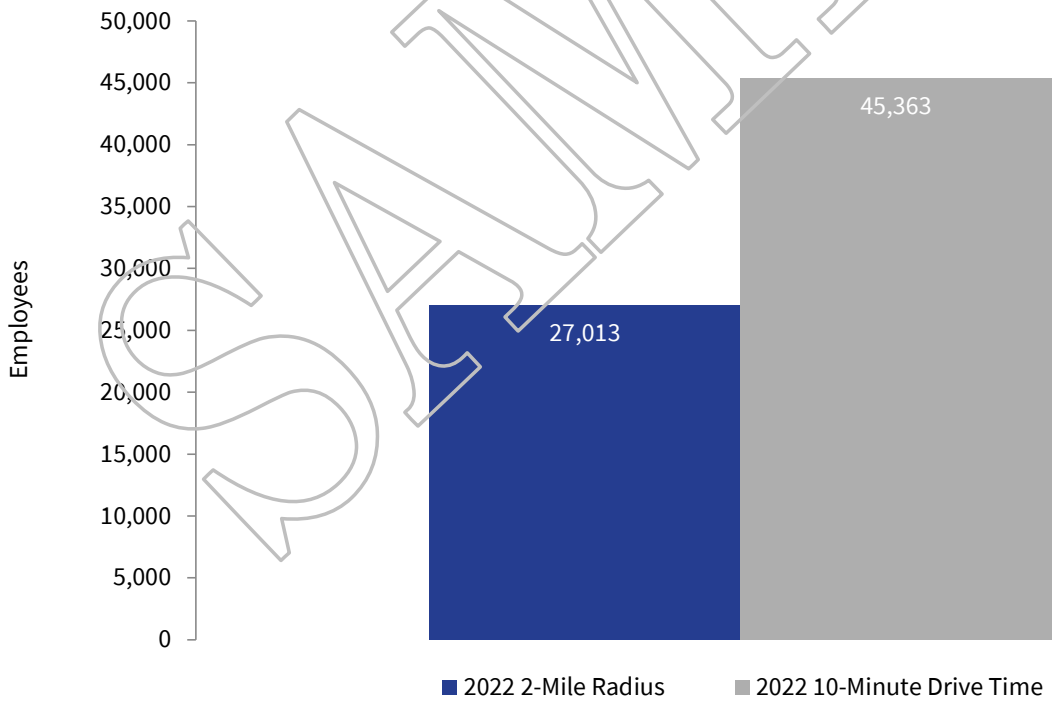
Total Number of Employees (Where People Work) 2022
(2-Mile Radius vs. 10-Minute Drive Time)



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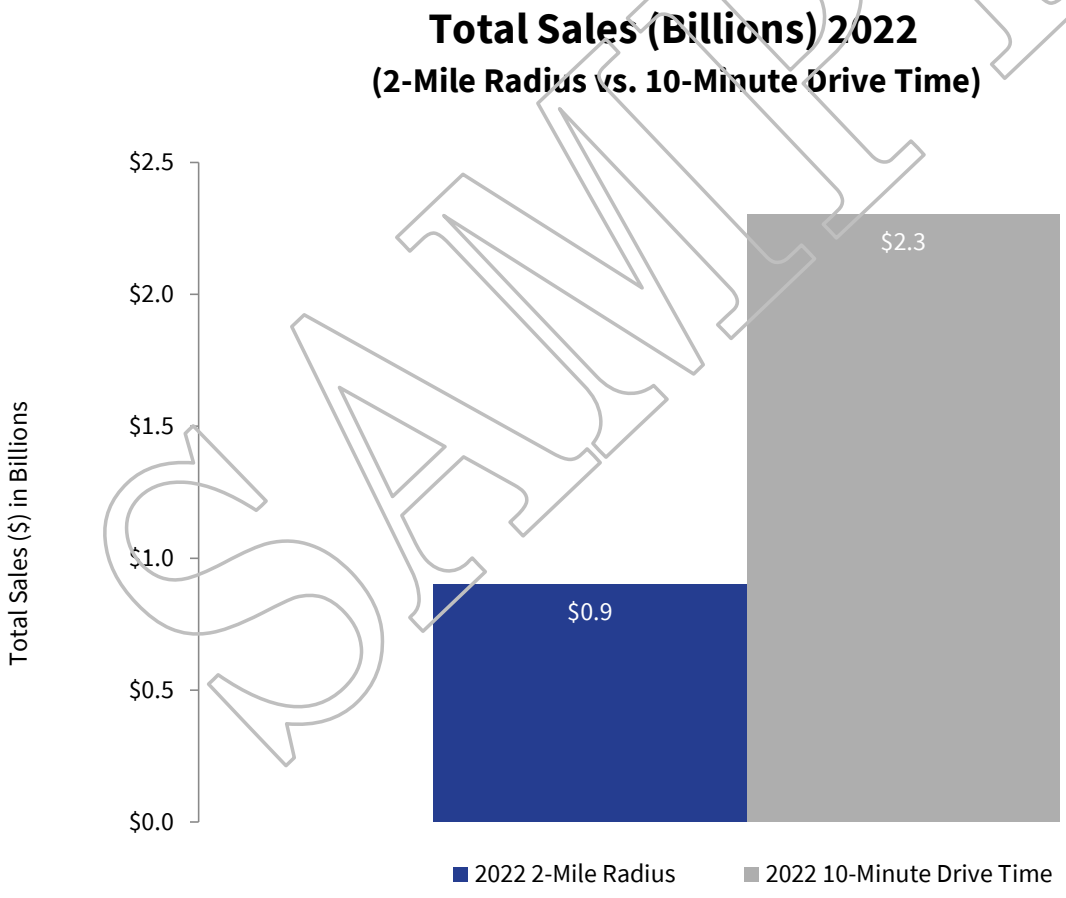
Total Sales: 2022

Distance	Year	Total Sales
2-Mile Radius	2022	$0.9 Billion
10-Minute Drive Time	2022	$2.3 Billion



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Retail Data 2022 (Subset Of Total Businesses)

Distance	Type	Year	Retail Only
2-Mile Radius	Businesses	2022	186
	Employees	2022	2,038
	Sales	2022	$0.9 Billion
10-Minute Drive Time	Businesses	2022	351
	Employees	2022	3,980
	Sales	2022	$1.6 Billion

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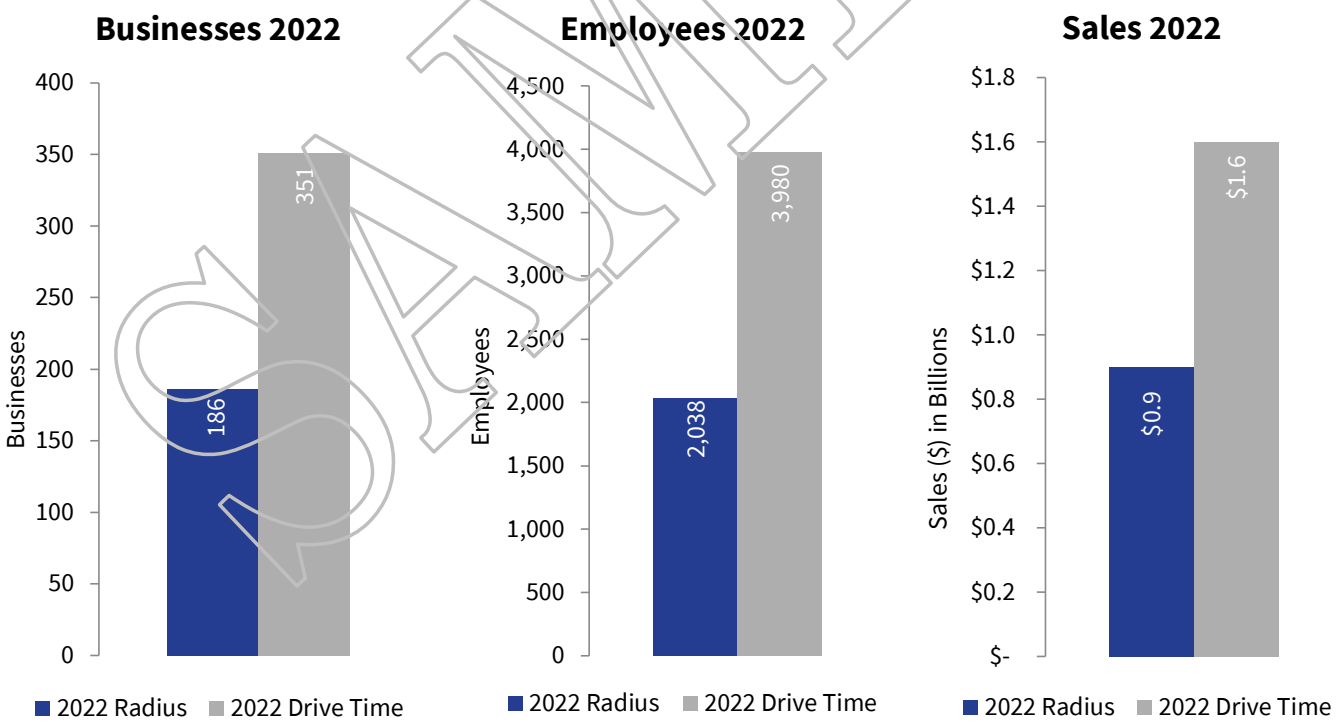
Retail Data 2022 (Subset of Total Businesses)

(2-Mile Radius vs. 10-Minute Drive Time)



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